

BARKS..

By HAROLD BARKOW

We forecast that Palm Springs will enjoy a late season this year in spite of the fact that Easter comes early. In the first place, the Desert Circus will be held almost two weeks later. Last season's Desert Circus was staged on March 17, this season it will occur on March 29. Another late season attraction that will bring numerous visitors to the desert in March and April will be the wild flowers. The verbenas and other desert flowers are beautiful now, and the display will be still finer later in the season due to the unusual amount of rain we have had this winter—7.50 inches so far. Eastern travel officials have reported that travel to Southern California is coming late this year; and W. B. Owen, Santa Fe's Palm Springs passenger agent, claims that the peak of the season for this resort has not been reached yet and that travel to Palm Springs is still on the increase this winter. (Advertisers please take note and expand your advertising budget accordingly.)

The recreation committee of the planning commission has been making a study of the recreational needs of Palm Springs. Their survey was put in the form of a report setting down recommendations of what the committee believes needs to be done, and the planning commission recently adopted the report and passed it on to the city council. We were more than happy to see that this report stressed the need for the development of a picnicking area and the need for a public swimming pool. If the picnic grounds, swimming pool and a playground were combined into one park project, perhaps the city could obtain W.P.A. or P.W.A. funds to develop it. We notice that on Feb. 26 the Works Projects Administration approved a project for the development of Sunland Park in the town of Sunland. This park project will employ 58 men for a period of six months—a sizable project.

Instead of crying about such a trivial matter as a few bare-chested men we might pause for a moment to cry about Stanley Duncan, the poor unfortunate pedestrian who was struck by an automobile on North Palm Canyon Drive and severely injured Tuesday night because there are no street lights along Palm Springs' main thoroughfare. We may ardently desire to have Palm Springs remain a village, but even a village can have street lights—just look at Beaumont.

Palm Springs needs a larger building to house its library. During the summer, late spring and early fall, when few of the books are in circulation, the tall stacks of books fill the present little building to overflowing until there is hardly room for even Miss Dorothy Bear, the little village librarian. If a larger building were erected, it could house both the library and the home-less Desert Museum. We wouldn't be surprised if some public-spirited villager stepped forward in the near future and offered to donate a building for the library. We've heard rumors.

We hear that the nightclub players of the village are beginning to get anxious to get back out on the diamond again. Nightball has proved to be a fine thing for the young men of Palm Springs and we won't be sorry to see it resumed. We understand that the city board of recreation has been waiting for warmer nights before making any move to revive night-ball. The nights have been much warmer the past week.

EXPECT NEW WORLD'S RECORDS TO BE ESTABLISHED DURING SALTON SEA MOTOR BOAT RACES

One hundred and twenty of the nation's top flight racing pilots will do battle for the coveted Salton Sea championships over the famous "submarine speedway" at the Date Palm Beach near Indio this week-end. Saturday's activities will be given over to world's record attempts over a straightaway statute mile course. The Sunday program calls for 22 torrid heats of racing, featuring inboard and outboard craft of all classes.

TO ATTEMPT RECORD

Headline attraction of this carnival of thrills and spills will be Lou Fagel's attempt to better Count Rossi's 91-miles-per-hour Gold Cup standard. Fagel's challenger "So Long" has passed the 100 mile per hour mark on several occasions. Nearly \$15,000 and 10 months of scientific research have gone into the big

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Palm Springs
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All The News... First

The Desert Sun

Of Palm Springs, California

Dedicated to the GROWTH, DEVELOPMENT and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

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Price Five Cents

California's Famed Outdoor Play Will Open on April 20

With interest at a high pitch, residents of Hemet and San Jacinto, twin cities of Riverside county, have begun their annual task of preparing to launch a season of "Ramona," the remarkable play of early California.

The 1940 season will open April 20 and be given six performances as follows: April 20-21, April 27-28 and May 4 and 5. Ramona Pageant Association, the non-profit civic organization which sponsors the celebrated play, has approved plans for the 17th season.

Everyone in the sponsoring cities is "Ramona-wise" these days and the conversation there always veers over to discussion of the new season. More than 600 persons in the towns are either directly or indirectly interested in the play. Two hundred and fifty are in the cast required for the unfolding of the dramatic story.

Produced by the people of the two Southern California cities for near a score of years, "Ramona" has attracted attention throughout the nation and has become the number-one outdoor play of the country. Signatures in the Ramona guest book from every state in the union attest the widespread interest.

Several thousand dollars has been budgeted by the association to improve the parking areas and increase facilities for the comfort of the thousands who attend the showings in Ramona Bowl. These improvements have included the additions to rock gardens and landscaping.

PALM SPRINGS RAINFALL

Day	Inches
Feb. 1	.54
Feb. 3	.32
Feb. 22	.14
Feb. 25	.11
Season	7.50

RUBIDOUX HAS HERTZ HIRE CAR SYSTEM

After granting by the city council of a permit last Wednesday, Rubidoux Motor Company in the Plaza this week introduced service of the famous Hertz Drive-Yourself System.

The Hertz is the world's largest motor vehicle rental organization with service just about everywhere automobiles are driven. The company has more than 900,000 national credit cards out.

Establishment of a local branch is distinctly a tribute to Palm Springs as a tourist center.

As announced by Edgar L. McCoubrey, manager of the Rubidoux Motor Company office here, the System will feature in Palm Springs 1939-40 Oldsmobiles, La Salles, Cadillacs, in sedans and coupes, as well as station wagons and General Motors trucks. These all will be available for rental by the day, week, month or season.

Not only are the vehicles strictly new models and in the best driving condition but also they are fully insured, McCoubrey pointed out. Each car is protected by \$50-\$100,000 public liability, \$5,000 property damage, fire and theft and deductible collision insurance.

We hear that the nightclub players of the village are beginning to get anxious to get back out on the diamond again. Nightball has proved to be a fine thing for the young men of Palm Springs and we won't be sorry to see it resumed. We understand that the city board of recreation has been waiting for warmer nights before making any move to revive night-ball. The nights have been much warmer the past week.

Registered Voters of Palm Springs Increase Six Fold in 10 Year Period

Vividly demonstrating the rapid and constant growth this resort has enjoyed during the last 10 years are the figures showing the sensational increase in registered voters during that period. Since 1930 the number of registered voters of Palm Springs has increased from 272 to the present total of 1670.

The figures for the 10-year period are as follows:

Year	Voters
1930	272
1932	263
1934	586
1936	1018
1938	1247
1940	1670

"Sign Ordinance" to Be Introduced to City Council Next Wednesday Night

The proposed "Palm Springs Sign Ordinance," one of the most important ordinances ever to be considered by the city council and one which if passed will greatly add to the beauty of the downtown district of this resort community, will probably be introduced into the city council next Wednesday night, March 6.

The title of the "Palm Springs Sign Ordinance" is as follows: "An Ordinance of the City of Palm Springs Regulating the Construction, Location, Placement and Maintenance of Advertising Signs and Devices."

The planning commission has been studying and considering the "Sign Ordinance" for several months and has approved it in its present form. Also, a chamber of commerce committee has studied the proposed ordinance and has O.K.'ed it. Monday morning, it is reported, the board of directors of the chamber of commerce will meet to discuss the ordinance and to put the official stamp of approval or disapproval of the chamber on the ordinance in its present form.

WON'T RUSH PASSAGE

According to Mayor Philip Boyd, the city council is in no hurry to rush the passage of the "sign ordinance." The council wants to be sure that it has the approval of the majority of the large merchants before passing the law, he stated. Already the planning commission has discussed the proposed ordinance with many of the town's business men.

The reason for the sign ordinance is stated in Section 4. "Palm Springs is a restful resort community and the public health, morals, safety and welfare, as well as the popularity and prosperity of the community are dependent largely upon quiet, restful, health inducing, attractive and orderly arrangement and appearance throughout all parts of the city extensively used for residences, apartments, resort hotels, hotels, and places of abode and lodging, namely, all zones or districts other than C-3 as established by Ordinance No. 75, and similar zones hereafter to be determined. Therefore, the City Council hereby declares that in the interest of the public health, morals, safety and welfare, it is the policy of the City of Palm Springs to restrict and regulate advertising signs as herein provided."

CHANGE PRESENT SIGNS

The ordinance provides that all signs in existence at the time of the passage of the ordinance must be made to comply with the provisions of the ordinance prior to Nov. 1, 1940. Section 16 provides: "The City Council of the City of Palm Springs hereby determines that the public peace, safety, morals, health and welfare requires that all signs and advertising structures heretofore constructed or erected, are expressly made subject hereto and shall conform and comply with the requirements of this ordinance not later than Nov. 1, 1940, and that all signs and advertising structures which shall not so conform and comply prior to that date be and they are hereby determined."

(Continued on Page Ten)

MILIZA KORJUS IN CONCERT HERE TONIGHT

The great coloratura diva and star of "The Great Waltz," Miliza Korjus, is the heralded event for tonight, Friday, March 1, at the Plaza Theatre, where the social center of Palm Springs will be for the evening, with an after-theatre party at the Tennis Club.

Korjus, whose love of singing and love of life and people is a contagious part of her personality, brings a certain quality of joy to all who hear her, and anyone who has heard her in her motion picture debut in "The Great Waltz" will not want to miss this opportunity to hear her in a more extended program. Those who have not yet had the privilege of hearing her will want to take advantage of the opportunity afforded by the Geggie-Forline Artist Series, as the second great event in their initial season.

Tony Burke, genial host of the Palm Springs Tennis Club, has planned a gala party in Viennese style for the after-theatre supper in the club house and on the terrace. Guests will be in a bower of beauty with the profusion of almond blossoms garnered from neighboring orchards especially for this occasion, a scene which will recall the out-of-doors cafe scene in "The Great Waltz."

The program, opening with the noble and inspiring "Alelujah" by Mozart, will include many favorites from operatic scores and the song repertoire, reaching a climax in the final selections from the waltz king, Johann Strauss, and ending with "Tales of the Vienna Woods," theme song of the picture tale of the life of the great waltz king.

Coffee served in the foyer during the intermission will give opportunity for chit-chat, and colorful costumes of the usherettes will remind one of old Vienna.

Ruth C. Geggie and Blanche Forline, founders of the Geggie-Forline Artist Series, will greet their many friends who are co-operating to bring the best in the world of music to Palm Springs. Seats may be secured at the box office of the Plaza Theatre or by telephoning 9406.

GREER BACK

That cheerful drawl person, Jack "Arkansas" Greer popped back into the village last weekend for a brief visit. Greer has presided as bar maestro in various places in town, at present is working at Warner Brothers Bowling Center in Hollywood. His main objective now is reducing—he's cut off some twenty-five pounds in three months—and studying. Jack confides he is studying physio-therapy and massage and plans to return to Palm Springs to practice this business next season.

A STATEMENT TO THE PUBLIC

To Whom It May Concern:

Numerous inquiries have been received by the undersigned as to whether the walls built at the north entrance to Palm Springs were planned and designed by the Garden Section of the Palm Springs Woman's Club during the term of my chairmanship of the Garden Section.

The credit belongs to Mr. John Porter Clark and Mr. Frank Pershing, according to my understanding of the facts.

Before it was known that any plans were in existence, the writer had suggested that the Garden Section attempt, as its first beautification project, a more unpretentious and inexpensive plan to park this area with rock gardens, desert plantings and outline it artistically with low dry walls, the funds for this project to be earned through benefits. We felt that such a plan would not interfere with anything more elaborate which might be contemplated at a later date in case Palm Springs should some day decide to have a general landscape plan.

It was brought to our attention that Mr. Clark and Mr. Pershing would greatly appreciate having their plan sponsored. After a meeting of the committee, it was agreed that we would discard our own plan and would help to raise funds for the building of the walls. By this time it is a well known fact that these funds were raised by private donations.

From the first meeting, the writer consistently endeavored to have some kind of walls built which would cost less than \$500.

The sole intent of this article is to make clear that the credit for the plans does not belong to the Garden Section, nor was it within the province of the Section to decide the terms of the contract.

(Signed) RUTH MARTIN.
(Mrs. Walter J. Martin)

Big Town Mass Meeting Called to Launch Drive For Public Hospital

A big town mass meeting to discuss the project of a public hospital for Palm Springs has been called for eight o'clock Monday night, March 11, in the grammar school auditorium on North Palm Canyon Drive.

MEETING LAST WEEK

At a meeting held at the grammar school Thursday night of last week, attended by representatives from various civic, educational, fraternal and social organizations of the community, a discussion was held concerning the desirability of entering upon a campaign for the erection of a hospital in Palm Springs. The unanimous opinion at the meeting was that the whole matter should be submitted to the people at a mass meeting.

A committee headed by Commander Thales S. Boyd, was appointed to arrange a public mass meeting. This committee, composed of Thales S. Boyd, Carolene Hicks, Mrs. Spencer Kellogg, Jr., Grace Lewis Miller, C. V. Knapp and Eugene Theriault, met in the library at the grammar school on Wednesday afternoon of this week. Yesterday the committee released the following official announcement:

Release Statement

"Every resident of Palm Springs is earnestly advised to be present at a town meeting, arranged to be held in the auditorium of the grammar school, on Monday evening, March 11, at eight o'clock. Everyone is requested to take an active part in the discussion of the project for a hospital in Palm Springs.

"A report will be presented of the findings of the survey made during the past year by interested citizens, and it is hoped that a full and free expression of opinion will be had at the meeting.

Movement Year Old

The movement for a public hospital for Palm Springs was started about a year ago by the Palm Springs Lions Club, and a committee of that organization, headed by Alvin Weingarten, has

TANNER BEGINS FINE DEATH VALLEY TRIPS

Particularly attractive at this time of the year when the entire desert country is in bloom, the deservedly famous four-day tours of Tanner Motor Livery into Death Valley are now being resumed.

These well-planned tours are charter affairs, made in chauffeur-driven, seven passenger limousines, emphasized Cecil H. Isenagel, manager of Tanner Motor Livery in Palm Springs. The chauffeurs all are expert men who have extensive knowledge of the tour route.

From Palm Springs the trip leads to 29 Palms, through the Sheephole mountains, to Amboy, Searchlight and to Boulder and to Boulder City where the first night is passed. The route then leads to Las Vegas and into Death Valley. The second and third nights are passed at the Furnace Creek Inn while a day and more are utilized in seeing such famous points of interest as Scott's Castle, Twenty-Mule Team Canyon and scores of others.

The return trip is made via Baker and Barstow.

MURIEL E. FULTON MOVES TO RANSOM OFFICE

Beginning March 1, Muriel E. Fulton, well known local real estate broker, has become associated with the enterprising office of Robert Ransom, realtor, in the Plaza.

Announcement of Miss Fulton's connection with the firm follows shortly after the announcement, particularly important to real estate circles here, that Rufus J. Chapman has become sales manager of the firm.

Miss Fulton, in moving her headquarters to the Ransom office, severs her connection as a member of the firm of Rabbeth & Fulton. She has been active in real estate in Palm Springs for the last six years, coming here from San Francisco. She is at present secretary of the Palm Springs Realty Board.

SOCIETY

Party Honors Mrs. Hoagland

With Hawaiian music and songs filling the air and decorations carried out to create a Hawaiian atmosphere, Mrs. Alvah Hicks entertained with a luncheon party Tuesday noon at Hotel the Oasis. The gay occasion honored Mrs. Henry Hoagland, who left with Dr. Hoagland Thursday for Hawaii for an indefinite stay.

Invited to the luncheon were the following: Mesdames Nellie Coffman, Thos. O'Donnell, L. S. DeGraff, John Crawford, Mr. G. Gomez, Warren Pinney, Henry S. Reid, George Roberson, Herbert Carpenter, Henry Crawford, Bacon L. Clifton and Francis Crocker.

Mesdames Irving Snyder, Frederick Rose, Harold Hicks, Milton Hicks, Humphrey Birge, Earl Coffman, Louis Davidson, Carl Lykken, Al Gardiner, Wm. Pigott, Jr., Culver Nichols, Spencer Kellogg, Jr., John Williams, and Raymond Wilson.

Next Club Meet Monday, March 4

May Gearhart, nationally known as an educator, artist and lecturer, will speak on "Contemporary Art Trends" Monday afternoon at the meeting of the Palm Springs Woman's Club. The meeting will start at 2:30 o'clock.

Illustrating her talk with textiles, pottery, weaving, pictures and posters, Miss Gearhart will discuss today's interest in beauty in combination with efficiency, the influence of war on art expression, and art's approach to social and economic values.

Recently Miss Gearhart went east, stopping at many art centers in the United States and Canada, where she secured many new and interesting materials.

Miss Gearhart was formerly supervisor of art in the Los Angeles city schools, and represented that organization at the International Art Congress in London, Dresden and Prague. She was also United States delegate to the last International Art Congress at Paris in 1937. She is also a member of the Chicago Society of Etchers and of the Print Makers Society of California.

At the close of the program tea will be served.

Among the prominent vacationers at the Desert Inn are Mr. and Mrs. Francis H. Brownell of New York City. The visitors are members of the New York social register set, and Mr. Brownell is a director of the Chase National Bank of New York City.

Leap Year Party At Desert Inn

The Fiesta House at the Desert Inn was the gay setting for a leap year's party on Thursday evening. Young girls and all the unattached feminine guests in the hotel were present with their escorts for the affair which was a buffet supper followed by games and a treasure hunt.

Among those taking part in the evening's festivities were Miss Joan and Miss Anne Wendt of Buffalo, N.Y.; Miss Jean Campbell of New York; Miss Patricia Lochridge, Forest Hills, Long Island, N.Y.; Miss Ruth May of New York City; Miss Lucy F. White of Chatham, N.Y.; Miss Margaret Starck, Chicago; Miss Dodo Bundy, Miss Jane Wilson and Mrs. Merle Sproull; Miss Almarine Adams of Hollywood; Miss Rose Griffith of Boston; Mrs. Gertrude Taylor of New York City; Miss Esther Callner of Chicago; Miss Catharine Murphy, Chicago.

Messrs. Ernie Wilson, J. T. Saunders, Tom Bundy, Sterling Pile of New York City, Walter Dupee Jr. of Los Angeles, Roy Randolph, Jim Shannon, Johnny Boyle and several others.

At Arenas Lodge

H. P. Iverson, vice-president of the Sperry Flour Company and Mrs. Iverson, have arrived at Arenas Lodge for an extended visit as is their yearly custom. Honeymooning at the Lodge last week were Mr. and Mrs. Arthur Walker from Montreal, Canada. Mr. and Mrs. G. H. Outram were also guests from Canada.

From New York were Mrs. L.E. McCullough and Mrs. E. E. Adams, also Mr. and Mrs. W. O. Cole, Jr. San Francisco has been well represented by Mr. and Mrs. Willis O'Brien, Mr. and Mrs. T. I. Fitzpatrick and Mr. and Mrs. F.C. Williams and son.

Mr. and Mrs. A. G. Riddell arrived from Portland for a few days' rest and sunshine. Recent guests from nearby localities are, Mr. and Mrs. Jack Lewis Powell, San Marino; Mr. and Mrs. Arthur Hill, La Jolla, Mr. and Mrs. E. C. Keller, Glendale; John G. Erhle, Mr. and Mrs. E. M. Knudson, Mrs. May Salmon, Miss Florence Palmer, Miss Martha Abell, all of Los Angeles.

Four attractive Tulsa, Oklahoma socialites have been vacationing at The Desert Inn, seeing Palm Springs for the first time. The quartet was composed of Mrs. George S. Bole, Mrs. Dudley D. Morgan, Mrs. R. O. McClintock and Mrs. C. B. Peters.

Enjoy Party With Long Beach Friends



The three charming ladies above are Palm Springs members of the Long Beach Lawyers' Wives Club who joined in the beach club's all-day outing held here on the desert Tuesday, Feb. 13. Left to right the ladies are: Mrs. Ralph Clock, Mrs. Wilber Downs, wife of Judge Wilber Downs of Long Beach and hostess to the group of ladies from the coast; and Mrs. John Munholland. Headquarters for the all-day affair was The Desert Inn.

Buffet Grill At El Mirador

A balmy night, a half moon in the sky, twinkling stars—just like the travel folders say it is. This was the setting for the outdoor buffet grill supper-dance at El Mirador hotel Tuesday evening.

Guests gathered under a roof of Japanese lanterns to dine and dance to the music of Daryl Harpa and his band.

Some of those having tables together included John J. Raskob with Mrs. Richard T. Powers and Miss Margaret Powers of Corinth, New York, and A. P. Feeney of Albuquerque, New Mexico.

A long table held places for Seattle-Tacoma visitors—Mrs. Harry F. Ostrander, Mrs. Lewis E. Langdon, Mrs. L. T. Murray, Mrs. H. K. Todd, Mrs. Minot Davis, Mrs. W. H. Lindberg, Mrs. Gilbert Duffy, Miss Ellen Reardon, Miss Amy Lou Murray, Miss Harriet Banfield and Gilbert and Edward Duffy.

James Lee Johnson who arrived Sunday to join his wife and family from St. Louis, made up a group with Mrs. Johnson, Mrs. William Orthwein, Miss Betsy Cullen Mahaffey, also of St. Louis and Waldo Kaufer and J. B. Sullivan of Narragansett. Mr. and Mrs. John G. Pew of Dallas, Texas dined with John W. Drayton of Philadelphia.

Another table of young people included Lieutenant and Mrs. Frank Kurtz of March Field and Mr. and Mrs. Barrett Randick, San Francisco honeymooners.

Mr. and Mrs. William Packer of Detroit dined with Mr. and Mrs. Warren B. Pinney. Mr. Packer flew his wife and Mr. and Mrs. Pinney to Boulder Dam Thursday.

Others at the party—Mrs. James Nugent of Evansville with Mrs. Clara Porter Moore and Miss Dorothy Moore, Mr. and Mrs. Gerhard Foreman, heading a long table with Mr. and Mrs. Grover Magnin, Miss Helen Lindsay,

Desert Inn Guests Have Outdoor Supper

Desert Inn guests enjoyed an unusual party Monday evening when an outdoor supper and dancing party, in the Western mode, was held at the mountain house Ramada near the Palm-to-Pines highway. Guests motored to the beautiful spot, high above the floor of the desert, and after dinner watched the moon rise. Dancing followed to the tunes of a cowboy orchestra.

Those who were present included Mrs. A. B. Campbell and her daughter Jean of New York; Mr. and Mrs. Howard Flint, Mr. and Mrs. Edgar Flint and Robert Flint of Birmingham, Mich.; Mrs. P. J. Dee of Chicago; Mrs. Gertrude Taylor of New York City; Mrs. Russell J. Walsh of Los Angeles; Mr. and Mrs. H. H. Robinson of Sewickley, Pa.; Mrs. Raye May and Miss Ruth May of New York City; Miss Rose Griffith of Boston, Mass.

Miss Ella Neilson of Duluth, Minn.; Miss Almarine Adams of Hollywood; Joseph Duffy of New York; Mrs. Charles P. Braslen; Mr. and Mrs. John F. Sweeney of Cleveland, O.; Mr. and Mrs. M. Marsh of Seattle, Wash.; Mr. and Mrs. D. Winant and daughter Cynthia Winant of Brooklyn, N.Y.; Dr. and Mrs. F. J. Hirshboeck, house guests of Fred Wolvin, all of Duluth, Minn.; Miss Esther Callner; Mrs. C. F. Bloomington of Los Angeles and Mrs. N. Frankel of Des Moines, Iowa.

Making up a jolly party at the Desert Inn are the Howard Flints, the Edgar Flints and Bob Flint, all of Birmingham, Mich. They have vacationed at the Inn several other seasons and have many friends here.

Captain and Mrs. Philip Brooke of Palo Alto, Mr. and Mrs. D. F. Bull, and others.

TEA GIVEN FOR MRS. OLSON

Entertaining at tea Tuesday afternoon was Mrs. Raymond Cree, complimenting Mrs. O. C. Olson, mother of Mrs. James Oliver who has been spending a few weeks here.

Invited guests were, besides Mrs. Olson, Mrs. James Oliver, Mrs. Francis Crocker, Mrs. Harry Bedford-Jones and her houseguest, Mrs. McLeach, Mrs. Spencer Kellogg, Jr., Mrs. Bacon L. Clifton, Mrs. Jack C. Hill, Mrs. John Chaffey and Mrs. Culver Nichols.

OWEN COFFMAN AND RUTH ROBERSON HERE OVER WEEK-END

Owen Coffman, Stanfordite son of the Earl Coffmans of the Desert Inn, drove down to Palm Springs for the week-end to visit his family. He was accompanied by one of his fraternity brothers from the Phi Gamma Delta house, and the boys attended the horse show Sunday with Mr. and Mrs. Coffman.

Ruth Roberson, Owen's attractive cousin who attends the Flintridge School in Pasadena, was also home for the week-end with her parents, the George Robersons of the Desert Inn. Mrs. Frances Little and Harry Batchelor were week-end house guests of the Robersons and the four some went dinner dancing at the Desert Inn Saturday evening and attended the horse show on Sunday.

PITTSBURG BANKER HERE FOR REST

Alexander Cochrane Robinson, dean of Pittsburgh bankers, is enjoying an extended sojourn at the Desert Inn. Accompanied by his daughter-in-law, Mrs. David Robinson of New Canaan, Conn., Mr. Robinson has been a winter guest here many seasons. He recently announced his retirement as chairman of the board for Peoples-Pittsburg Trust Co., in the Eastern city, and has had 57 years of distinguished banking experience in Pittsburgh.

Party For Newly Married Couple Given Sunday

Honoring Mr. and Mrs. John Porter Clark, whose marriage occurred recently, Mr. and Mrs. Culver Nichols entertained with a badminton party and outdoor buffet luncheon Sunday at their home here.

Only intimate friends of the popular groom were invited. Guests included Mr. and Mrs. Albert Frey, Mr. and Mrs. Spencer Kellogg, Jr., Mr. and Mrs. Dick Maury, Mr. and Mrs. Harold Hicks, Mr. and Mrs. Al Gardiner, Mr. and Mrs. Philip Boyd, Mr. and Mrs. Raymond Wilson, Mr. and Mrs. George Birge, Mr. and Mrs. Francis Crocker, Dr. and Mrs. James B. Oliver, Miss Dolly Harrison and Bill Mason.

HONEYMOON COUPLE HERE

Mr. D. K. Brower, concert baritone, and his charming bride, married to Hotel del Tahquitz to spend their desert honeymoon, stopping en route at Del Monte, Santa Maria and the Ambassador Hotel in Los Angeles.

They were greatly impressed with the beauty of the desert in contrast to the snow-capped mountains in the distance. Mrs. Brower is the daughter of Mrs. Mary A. Haly, of Oakland. The wedding ceremony took place in St. Clement's Episcopal church of Berkeley, on Sunday, February 11.

GRACE LEWIS MILLER GIVES BREAKFAST SUNDAY MORNING

Grace Lewis Miller entertained at breakfast Sunday morning at her home here for a number of her friends who were down for the horse show, Sunday.

Here from Los Angeles were Mr. and Mrs. Wm. Webb and daughters, Gloria, Connie and Willow. Gloria and Connie participated in the Horse Show.

Other guests of Mrs. Miller were Mrs. Frank Hodsoll and daughter, Monae Jones, and her sister, Miss Gertrude Hodsoll, all of Bel-Air, Grant Wood of Hollywood, and her two sons, Philip and Jefferson.

Dinner dancers at the Desert Inn on Saturday evening included a no-host table made up of the younger guests in the hotel, including Miss Jean Campbell of New York and her cousin John Campbell of Burbank, Miss Almarine Adams of Hollywood, and junior hostess Miss Dodo Bundy; Tom Bundy and Bill Smith.

Another table at dinner dance, with Mrs. Merle Sproull being hostess to the group, included Mr. and Mrs. Earl Henderson of Portland, Ore., Mr. and Mrs. Kenneth Eckert of Portland, Mrs. Gertrude Taylor of New York City and Mr. Joseph Duffy of New York.

High School Board Members Guests at Inn

Mrs. Nellie N. Coffman was hostess at a delightful dinner party at the Desert Inn on Thursday evening, her guests including the present and incoming high school boards of Palm Springs high school and Banning high school. Following dinner, MacDonald, the magician, performed several tricks for the group.

Places were set for Dr. and Mrs. William C. Gunnerson of Banning, Mr. and Mrs. Morris Richardson of Palm Springs, Mr. and Mrs. A. N. Nelson of Banning, Mr. and Mrs. William J. Westerfield of Banning, Mr. and Mrs. Raymond Cree of Palm Springs, Mr. and Mrs. William R. Hillery of Cathedral City, Raymond J. Trudeau of Banning, Mr. and Mrs. Frank Pershing of Palm Springs, Mr. and Mrs. Charles Burket of Palm Springs, Mr. and Mrs. John Williams of Palm Springs, and the hostess, Mrs. Coffman.

An informal business meeting was held by the group following dinner.

TOMMY LIPPS HAS FIFTEENTH BIRTHDAY

Miss Tommy Ann Lipps, daughter of Mr. and Mrs. Thomas H. Lipps of Hotel del Tahquitz, entertained a group of her classmates, Monday afternoon. The occasion being her fifteenth birthday. Leaving from the Palm Springs high school, Jimmie Rogers, Marian Williams, Dorothy Knupp, Elaine Flavin, Elaine Nerad, Carmela Mustascio, June Hall and their hostess, Tommy Lipps, enjoyed the matinee at the Palm Springs Theatre and returned to the del Tahquitz where a beautifully appointed birthday dinner was served.

DUGANS HAVE MANY WEEK-END GUESTS

Spending the past week with Mr. and Mrs. John Dugan were their son and daughter-in-law, Mr. and Mrs. Walter Dugan and little Bobby of Santa Ana. Bobby celebrated his fourth birthday while here at his grandparents' house.

Another son, Dr. Jack Dugan and Mrs. Dugan also spent the week-end here. Also Dr. Garson Mitchell and Miss Dorothy Griffin, Santa Monica; Mr. and Mrs. F. Schmidt and daughter, Miss Eleanor and Miss Marjorie, and Mr. Schmidt of Idaho.

SPEND WEEK-END AT ARROWHEAD SPRINGS HOTEL

One Brown and her house guest, Miss Lorraine Du Bois, spent the week-end at Arrowhead Springs Hotel with a number of their friends of New York.



REMEMBER

EASTER COMES EARLY THIS YEAR

We Are Now Specializing In New and Fancy Gourds and Baskets for Your EASTER GIFT REQUIREMENTS

- ALL VARIETIES OF FANCY DATE PACKS, AS USUAL
- EXCLUSIVE ORANGE DAINTEE JELLY
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...because this soft rayon fabric is so easy to wear, so easy to look at. In a playsuit of supple black jersey with a removable skirt of bright plaid it is at its flattering best, sizes 10 to 18, 22⁹⁵

Cathedral City

By W. R. HILLERY

GOOD PROFIT REALIZED FROM JAMBOREE

The second annual Cactus Jumpers Jamboree held last Saturday is over and though weary with a job well done the workers, who made it a success, are satisfied with the grateful expressions that come from every one in and out of the community. Every one had plenty of fun and a good profit was realized.

To list the names of the women and the few men, who so ably assisted Mrs. Edna Cobb who had entire charge of the jamboree, would mean that some would be omitted, for in addition to those who worked early and late and every one knew was working, there were many who did special jobs that contributed to the success of the undertaking.

Much planning and plenty of help was necessary to insure success of all the varied activities such as food sold and food served, fancy work and useful articles, the interesting hand-loom weaving, fortune telling, fish pond, bingo and other games. Then the dance in the evening with the excellent music furnished by the colored orchestra.

The beautiful white rug made and donated by Marion W. Kellar was won by H. E. Peterson, and the capital prize of \$100.00 cash went to Mrs. Frank M. Naley, resident of this village and former resident of Palm Springs.

Netts Over \$390

When the Chamber of Commerce directors met at the Town Hall on Monday following the Jamboree, the report on the Jamboree was made by Mrs. Edna Cobb and exceeded last year's success by a comfortable margin. This year's net cash was over \$390. This amount realized, not only cares for the principal and interest due on the Town Hall indebtedness, but left about \$100 to apply on the proposed construction of rest rooms and possibly the enlargement of the Town Hall. A unanimous vote of thanks was extended to Mrs. Cobb and her able assistants for their efforts.

The few reports necessary were heard by the directors and the election of officers being in order, it was voted to continue the retiring officers on the job. Protest was made by President Hillery about continuing, but prom-

ises of greater assistance by directors being offered the motion was passed without dissent.

One Committee Appointed

Only one committee was appointed at that meeting composed of W. L. Jordan, A. V. Linkletter and Emma E. McMickle to inquire into the cost of forming the Chamber of Commerce into a non-profit corporation for the greater protection of the trustees and members. The regular meeting of the board will be held Tuesday evening, March 5 at 7:30. Everyone is cordially invited to attend the meetings.

The officers are W. R. Hillery, president; Wm. G. Hagen, vice-president; Josephine Higgins, second vice-president; C. S. Cobb, treasurer, and we hope Ora B. Gepfert as secretary. Mrs. Gepfert acted as secretary this past year and did the job so well in addition to helping in the many other community activities.

CONSIDERABLE BUILDING THIS YEAR

While this season will go down in our annals as having the least building since the village started, we have reported R. J. Landucci's very attractive home as a complete unit built this season and several others have made major improvements such as the additions to Sun Haven Apartments.

The large studio addition of prominent artist Agnes Pelton, cabin of R. J. Laas, addition to cabin of W. W. Austin by H. E. Colglazier, who is also doing work for Perry E. McCullough on one of his cottages. E. F. Martell, in addition to doing the Agnes Pelton job, has recently taken a contract to build a \$7000 home in Smoke Tree Ranch. With the \$13,000 local school work soon to start and work on the Town Hall, it won't be too bad. Speaking of the school, we are informed those interested are invited to attend the Desert School District board meeting at the Frances Sevens school on Tuesday morning when the completed plans for the Cathedral City school will be displayed. Not for modification but for information.

CHURCH SERVICE

Community church services will be held in Town Hall, every Sunday evening at 7:30. Dr. Fred Evemeyer of Los Angeles will conduct the services. Everyone is welcome to attend.

WOMAN'S CLUB MEETING WEDNESDAY

The Cathedral City Woman's Club will meet next Wednesday, March 6, at the home of Mrs. Emma McMickle. This will be election day and each member should be present to help elect the new officers for the coming



Teaming for the first time Fred Astaire and Eleanor Powell, world's greatest male and feminine tap dancers, "Broadway Melody of 1940" opens at the Plaza Theatre for a four-day engagement starting tomorrow. Featured roles are played by George Murphy, Frank Morgan, Ian Hunter and Florence Rice. The film contains six Cole Porter songs, including the sensational "Begin the Beguine." The Plaza offers two shows each night, with matinees scheduled for Saturday and Sunday.

year. The nominating committee will meet on Monday evening in the home of Mrs. Ann Reilly to report its findings. Hostesses who will assist Mrs. McMickle Wednesday are Mrs. Ella Dorn, Mrs. Edna Cobb, Mrs. Ora Gepfert and Lyda Wheeler.

REV. SHEARER PREACHES SUNDAY

Evangelist R. Miller Shearer and wife will conduct a special gospel service Sunday night at 7:30 in the community house at Dodd's De Luxe Trailer Park at Cathedral City.

They will sing special numbers and Rev. Shearer will use as his sermon topic, "Humpty Dumpty." This will be a picture of world conditions past and present, and the Bible remedy. The general public is cordially invited.

Mrs. Florine Keogh has been confined to her bed for the past week with the flu, and is now convalescing at the home of her sister, Mrs. R. J. Laas.

Mrs. Alvin Sanders and children who have been guests of Mrs. Keogh, returned to the city.

Mrs. Chas. Mounce and daughters, Myrna and Sharon of Inglewood Heights are guests of Mrs. E. H. McMickle at Casa Reposita.

Mrs. A. M. Bowen of Long Beach is the guest of Miss Irene Feeny, who is a winter guest at Casa Reposita.

Mr. and Mrs. E. A. Fissler of Des Moines are sojourning at Casa Reposita.

DESERT PAINTER FORMS ART CLASS IN PALM SPRINGS

Mrs. Mathile Seaman, one of Palm Springs' earliest desert painters, has formed a splendid class in art here, and she is seen out in the desert almost every day painting.

Mrs. Seaman is a splendid colorist and an excellent teacher of art.

Italy's population increased by 424,394 persons in 1938.

Pedestrian Struck By Auto on North Palm Canyon Drive

A pedestrian, Stanley Duncan, employee of the Doll House cafe, was severely injured at about 10:30 Tuesday night when he was struck by a passing automobile while walking on North Palm Canyon Drive just south of the Pacific Building. It is reported that his chances of recovering are very good.

The emergency truck of the fire department was summoned, and the injured man was placed on a stretcher and was taken to the nearby Reid Hospital. Dr. Henry S. Reid found that he had suffered a bad concussion, a deep scalp wound, numerous cuts and bruises and a broken leg. Duncan was still unconscious late Wednesday afternoon, but by Thursday morning he had regained partial consciousness.

Officer Max Belanger arrived on the scene soon after the accident and summoned the fire department's emergency truck. According to police, Duncan was struck by an automobile driven by Frank Matsushita of the Palm Springs Florist and Greenhouse. It is reported that Matsushita was driving at a very moderate rate of speed.

Stanley Duncan works at the Doll House nights and at the Palm Springs Tennis Club during the daytime. Yesterday, Thursday afternoon he was transferred to the county hospital at Arlington.

At the meeting of the city council Wednesday morning Councilman Bacon Clifton pointed out that this accident forcefully demonstrates the great need for having the sidewalk opened up along North Palm Canyon Drive as far north as the El Paseo Building.

Building Permits

Feb. 25—Lucetta F. Lippman, \$5000, dwelling and garage, Hermosa Drive in Desert Sands Estates. The owner's address is 224 South Rodeo Drive, Beverly Hills.

Feb. 26—Ida W. Hoffman, \$600, addition to dwelling, Prescott Drive in Merito Vista Tract.

Feb. 26—William Prisk, \$900, addition to dwelling, Vereda Del Sur, Ray Gaubatz, contractor.

Feb. 26—Mr. and Mrs. Fred Markham, \$7000, dwelling and garage, Smoke Tree Ranch, E. F. Martell, contractor.

Feb. 28—Mrs. Houssel, \$1000, addition to dwelling, 273 East Racquet Club Road, Harry Rocks, contractor.

Mr. and Mrs. Carl Bundy of Hollywood were recent visitors to the Desert Inn Art Gallery.

Palm Springs to Be Honored on Radio Saturday Night

Palm Springs will be signally honored Saturday night, March 2, as the first city to be honored on the George Pepperdine Foundation's broadcast over radio station KFWB at 8:15 o'clock, according to word received here yesterday from E. W. Elmore, the Foundation's advertising and promotion manager.

The purpose of the broadcast is to acquaint Californians and visitors with the many varied attractions offered in Southern California's outstanding resort cities.

Extolling the virtues of "America's Foremost Desert Resort" will be Frederick Stern. He will be introduced by Mr. Elmore.

Stern will talk concerning life in the village and regarding the many attractions of this resort, with a goodly number of villagers, business houses and hotels scheduled to be mentioned.

HOLLYWOOD ARTIST VISITING HERE

Mr. and Mrs. Goundo Romandy of Hollywood, he a well known artist and musician, are visiting in Palm Springs.

Mr. Romandy has eight splendid paintings hanging in the charming little Desert Inn Gallery of Palm Springs. Outstanding is his brilliant canvas of the High Sierras.

MURIEL E. FULTON

REAL ESTATE BROKER

FORMERLY OF

RABBETH & FULTON

ANNOUNCES HER AFFILIATION

AS A BROKER

ON MARCH 1st

WITH THE OFFICE OF

Robert Ransom

REALTOR

IN THE PLAZA

Phone 3666

Ride a Good Horse

... FOR HEALTH
... FOR PLEASURE

• There is no grander place to ride than the desert at this time of year.

ORDER YOUR MOUNT

— From —

McDONALDS STABLES

1/2 MILE EAST ON RAMON ROAD

MAY HOLD F. B. I. TRAINING SCHOOL IN PALM SPRINGS

Busily engaged in contacting various law enforcing agents in this vicinity is Palm Springs' Chief of Police William Bispham, on behalf of the contemplated Federal Bureau of Investigation course to be held here.

The course will cover psychology of detective work, tracing the fugitive, identification, sketching the scene of the crime, fingerprinting and numerous other topics identical to those given at the F. B. I. training course in Washington, D. C.

Chief Bispham is signing up officers from Beaumont, Indio, Banning and other nearby cities for the six weeks training school.

FIELDS ARRIVE HERE FOR VACATION

Mr. and Mrs. Alan Field of San Francisco arrived in Palm Springs this week and have taken the Yost home on Tamarisk Road for the season.

Mr. Field is president of the Field-Ernest Envelope Company, and with Mrs. Field have been coming to Palm Springs every season since 1928.

Tom Lipps Stages Banquet For Firemen

The volunteer firemen and the regulars of the Palm Springs Fire Department were entertained at dinner in the Azure Room of Hotel del Tahquitz Monday evening. They were the guests of the hotel's owner, Tom Lipps.

According to Mr. Lipps, the dinner was given as an expression of gratitude and appreciation for the firemen's efforts in co-operating at all times.

GAS COMPANY PAYS PALM SPRINGS \$638 ON FRANCHISE

The city of Palm Springs this week received a check for \$638.66 from the Southern California Gas Company. This amount was for payment on the city franchise covering a period of a little less than a year and ending last January 1.

City officials estimate that next year the city will receive \$800 or \$900 from the gas company on its franchise.

FREE PARKING



A SURPLUS FOOD SPECIAL LOW PRICES!

PORK HAS BEEN DECLARED by the U. S. Secretary of Agriculture to be a Surplus Food. Far more pork is available from the farmers than normal buying has consumed. Because of this huge over-supply, prices are unusually low — especially at Safeway!

And pork is as fine this year as it is plentiful. Tender, full-flavored roasts and chops are being cut from the fancy, grain-fed pork that Safeway has purchased for this week's sale. Hams, bacon and lard—in addition to the fresh pork cuts—are offered at special low prices during the big PORK SALE in all Safeway meat departments.

PORK ROAST lb. 14c

Shank cut, from shoulder of fancy grain-fed pork.

(Whole shoulder, per pound 17c)

PORK LOIN lb. 17c

Large cuts from either end of loin of grain-fed pork. To roast. Note price.

PORK SAUSAGE 23c

In bulk, per lb.

PORK SPARE RIBS 23c

Fancy grain fed

FRESH SIDE PORK 19c

Grain-fed. Slice and fry, per lb.

SALT SIDE PORK 12c

Dry salt side of

SLICED PORK LIVER 18c

Choice pork liver,

SLICED BACON 12c

Un-x-ld. in 1/2-lb.

PIECE BACON 18c

Sugar-cured, in the

TURKEY HENS 31c

Fresh Killed Prime

CHICKENS 45c

Fancy, milk-fed, dry-

picked colored chickens to fry or roast. 3 1/2 to 4 pounds in weight.

FREESTONE PEACHES 10c

Golden City. Sliced or halved.

PRESTO CAKE FLOUR 25c

Makes fine-grained tender cake.

CHOCOLATE 25c

For beverages, candies, cookies.

RANCHO SOUPS 19c

Your choice of four kinds.

HEMET OLIVES 13c

Medium size. (5-ounce can, 7c)

OLEOMARGARINE 10c

Sunnybank. Exceptional flavor.

AIRWAY COFFEE 13c

Mild, mellow. Ground to order.

WHITE MAGIC BLEACH 9c

Ex-tax. .08738; sales tax. .00262

SUGAR BELLE PEAS 21c

Fancy blended. 2 No. 2 cans

PORK & BEANS 7c

Van Camp's 16-oz. can

TOILET SOAP 4c

White King brand. 4 bars

LUX TOILET SOAP 6c

For face and hands. 6 bars

IVORY SOAP FLAKES 21c

For sills. 15-oz. box

OXYDOL SOAP 20c

For household uses. 24-oz. box

NOB HILL COFFEE 18c

Finest quality. 1 lb.

LIPTON BLACK TEA 21c

1/2-lb. box

TOMATO JUICE 7c

Sunny Dawn No. 2 brand. 1 can

SLEEPY HOLLOW SYRUP 28c

12-oz. can

SANDWICH SPREAD 21c

Lunch Box brand. 1 jar

KITCHEN CRAFT FLOUR 37c

No. 50. 10-lb. bag

SPRY SHORTENING 18c

3-lb. can

DARK KARO SYRUP 12c

Blue Label. 1 can

Fresh Fruits and Vegetables

FANCY BANANAS 5 lbs. 25c

Control ripened to a golden yellow.

WINESAP APPLES 5 lbs. 25c

Northern grown. Crisp, juicy apples.

PIPPIN APPLES 7 lbs. 25c

California grown. Newton pippin apples.

RHUBARB 2 lbs. 17c

Washington grown. Choice Hot House Rhubarb.

ARTICHOKES 5c

Medium size artichokes. (Large size, 3 for 17c)

SOLID CABBAGE 2c

Crisp, solid heads of tender cabbage. Note price.

RUSSET POTATOES 10-lb. 20c

Idaho grown. Russets. In mesh bag. (15-lb. bag 29c)

These prices are effective in Safeway through Saturday, March 2

SAFeway

Sales tax will be added to the retail prices on all taxable items.

OPEN SUNDAY

Spring Clearance Sale

	Reg. Price	NOW
2-Piece Bed, Davenport and chair.....	\$65.00	\$49.50
2-Piece Maple Bed, Davenport and Chair.....	75.00	63.00
2-Piece Bed, Davenport and Chair.....	89.50	75.00
One Odd Upholstered Davenport.....	55.00	39.50
One Odd Bed Davenport.....	35.00	29.50
ONE ONLY—6-Piece Bedroom Suite.....	47.95	35.00
One Odd, Full Size Bed, Monterey Type.....	13.95	11.95
One Odd Twin Maple Bed.....	12.85	9.95
One Odd Twin Maple Bed.....	22.95	15.00
One Odd Twin Maple Bed.....	19.95	14.50
One Odd Chest of Drawers.....	13.95	11.95
One Odd Night Stand.....	4.50	3.00
One Odd Night Stand.....	5.75	4.50
One Odd Slipper Chair.....	14.75	10.50
One Odd Slipper Chair.....	14.95	11.50
One Odd Buffet.....	24.50	17.50
One Swedish Modern Dinette Set.....	36.50	27.75
One Spanish Type Dinette Set.....	24.50	19.50
One Picklewood Breakfast Set.....	22.95	18.00

Occasional Tables and Chairs Priced Accordingly

Assorted Living Room and Bedroom Lamps at Prices

Ranging from \$1.25 to \$4.75

Seven-Way Reflector Floor Lamps \$6.95 up

All Items Subject to Prior Sales

Village Furniture Co.

L. F. JUMPER, Proprietor

Pacific Building

Telephone 9223

796 No. Palm Canyon Drive



The Desert Sun

of Palm Springs, California
CARL BARKOW, Publisher
HAROLD BARKOW, Editor

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1940 Active Member

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Don Admiral Not Available For Desert Museum

Because he has made other plans, Don Admiral won't be available next season to direct the Desert Museum if it is revived, officers of the Museum announced this week. It was not without disappointment that the officers of the Desert Museum learned that Naturalist Admiral will be unable to return, as he thoroughly knows the Colorado Desert and has been with the Museum since its inception.

If the Desert Museum is to be revived next season, the officers of the organization must know very soon if there is sufficient interest in the Museum that funds can be raised to maintain it. The officers must be assured of this interest before they start looking for a director for the Museum for next season. They are glad to have suggestions concerning a qualified naturalist to direct the Museum.

It has been suggested that the Desert Museum operate from Dec. 15 to April 15 next season. It would require a smaller amount of money to maintain the museum for only four months during the very height of the season.

It has also been suggested that some organization or club of Palm Springs might be interested in sponsoring the museum. This would make a fine, worthwhile project for some club interested in the improvement of this resort. The officers of the Museum welcome any suggestions. All persons who would like to see the Desert Museum revived are asked to contact one of the officers, Carl Lykken, Herb Samson or Tom Slaven.

The Desert Museum did not open at all this season.

RELIEF PAYMENTS DOUBLED DESPITE INSURANCE

In spite of payment of more than \$37,000,000 in unemployment insurance during 1939 to employable people out of work the SRA relief payments have virtually doubled those in 1937 when there was no unemployment insurance to help keep people off the relief rolls. Assemblyman Nelson S. Dilworth of Riverside, charged this week.

"Expenditures by the SRA rose from \$26,678,195.48 in 1937 to \$49,591,915.50 in 1939 in spite of the admittedly better employment conditions existing in 1939," he said.

"By adding the unemployment insurance payments to SRA payments we find that a total of \$87,250,000 was paid in 1939 by the state to unemployed as compared with approximately \$26,600,000 in 1937.

"The legislature is trying to stop the upward swing of these figures in view of the ninety million dollars in unpaid warrants outstanding against the state."

Although unemployment insurance is paid for out of funds raised by payroll taxes the huge sum paid to unemployed from this source should somewhat diminish the state's relief rolls, he pointed out.

The first general debate on relief in the assembly centered on provisions of the new appropriation bill prohibiting SRA employees from taking active part in political campaigns.

"After listening to the Governor's leaders on the floor argue for elimination of this restriction we can see evidence that the present SRA machine is considered of great political value by the administration," he said.

Rome rigidly regulated personal liberty about 200 B.C. The number of guests at parties, funeral costs, and even the color of women's dresses were fixed by law.



HAYDEN HEWS

HAYDEN HEWS ANNOUNCES CANDIDACY

Hayden L. Hews, prominent Riverside attorney, has announced his candidacy for the position of Judge of the Superior Court of Riverside county at the primary election to be held in August.

Mr. Hews, who has been a resident of Riverside county since 1911, submits his personal and professional record as the basis for his candidacy. He has been actively engaged in the practice of law in the county since 1919. He has served as president of the Riverside Bar Association, as a member of the administrative committee of the state board for Riverside county, and as a member of the American Judiciary. He is president of the Riverside board of education of which he has been a member for ten years.

He is 47 years old; a property owner; an active church member and has served as president of the Riverside County Council, Boy Scouts of America, as well as in active and advisory departments of various other community activities through the years.

Changes Made In Personal Income Tax Act

A number of important, though minor changes in the California Personal Income Tax Act will affect the filing of the returns now due, and covering the year 1939.

In the past one signature only would suffice in many cases, i. e., husband and wife were not required to both sign the return. Under the amended act, both must sign, and under certain circumstances both husband and wife must swear to the return. (Where prepared jointly, for instance, by both husband and wife.) The specific exemption of trusts has been reduced to \$100. The personal exemption of a divorced taxpayer, who paid alimony pursuant to a court order, has been reduced to one thousand dollars only, if single, plus an allowance of \$400.00 if the ex-spouse is dependent.

Briefly reviewed the California Personal Income Tax requires:

Filing on or before February 15th by employers who paid salaries, wages, commissions, to single persons of \$1,000 or more—to married persons of \$2,500 or more. Rents and royalties paid in the sum of \$1,000 or more, foreign items and other income of \$1,000 or more. Blank forms 596 for transmittal with forms 599 for each individual concerned.

Filing not later than midnight of April 15th of an individual income tax return by all persons who received, single, a net income of \$1,000 or more, or married and living with husband and wife of \$2,500.00 or more—or a gross income of \$5,000.00 or more.

There are no exempt classes as to income tax filing, excepting only those whose net income is under the minimum as stated. The state of California may tax only those individuals who are residents of this state within the meaning of the Personal Income Tax Act.

Council Meeting

The Palm Springs City Council met Wednesday morning and considered a number of important matters. Councilman Jack Williams was absent due to illness.

Upon motion of Councilman Clifton a resolution was adopted that traffic warnings should be painted on the pavements of various village streets at points where traffic hazards exist.

Councilman Clifton reported that the "dog licensing" ordinance and the ordinance that would seek to control and regulate the keeping of chickens within the city are now being held in obedience and that they will be ready for introduction into the council soon.

The council decided that it would let the matter of the proposed removal of trees from along Tamarisk Road ride for a time. The problem will be given further consideration at a later date.

SCOOTERS UNDER CONTROL

It was reported that the police department has the "putt-putt" situation well in hand now, and that the operators of "putt-putts for hire" businesses will be forced to comply with the "autos for hire" ordinance. The putt-putt people will be required to take out public liability and other insurance on their vehicles. Councilman Clifton predicted that fewer "putt-putts" will be seen in Palm Springs in a few days.

FRANCHISE GRANTED

The council held a public hearing on the application of Edgar L. McCoubrey for a permit to operate "autos for hire" within the city of Palm Springs. McCoubrey owns the Rubidoux Motor Company located in the Plaza Garage. As no person appeared before the council to object to the issuing of the license to McCoubrey and as he had complied with all the requirements of the city, he was granted a franchise to operate "autos for hire" in Palm Springs for the next five years. McCoubrey is taking on the agency here for the Hertz Drive-Ur-Self System, a company, national in scope, affiliated with General Motors.

A communication was read from the Garden Section of the Palm Springs Woman's Club which stated that the Garden Section has gone on record as favoring the establishment of a city public picnic grounds in Palm Springs. The letter was referred to the "parks" committee.

A letter was read from the Christian Science group of Palm Springs requesting permission to erect a sign at the corner of Palm Canyon Drive and Ocotillo, directing people to the place where Christian Science services are held.

TRUCK BIDS RECEIVED

Bids for the new garbage truck were received from Schilling Motor Sales, local Ford dealers; from Garner Motor Co. of San Bernardino, and from the Mack Truck company.

A resolution was passed that the city apply to the California Division of Highways for permission to stretch banners across Palm Canyon from March 8 to April 1, for the Desert Circus.

GRANT FREE LICENSE

A resolution was adopted granting a free business license

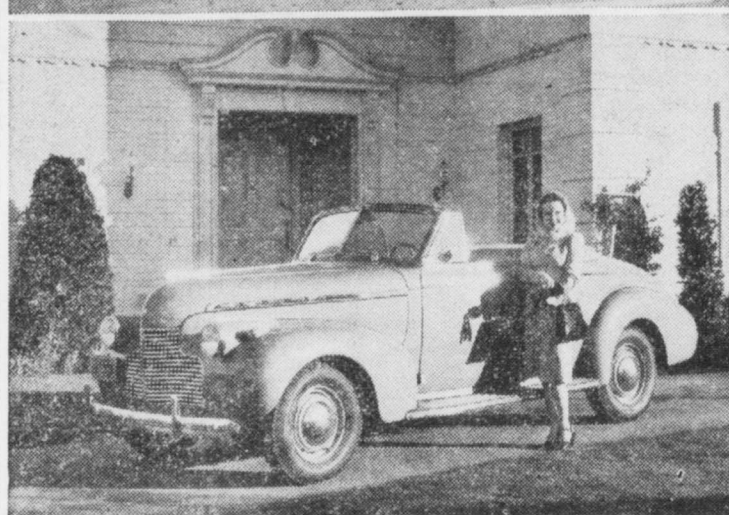
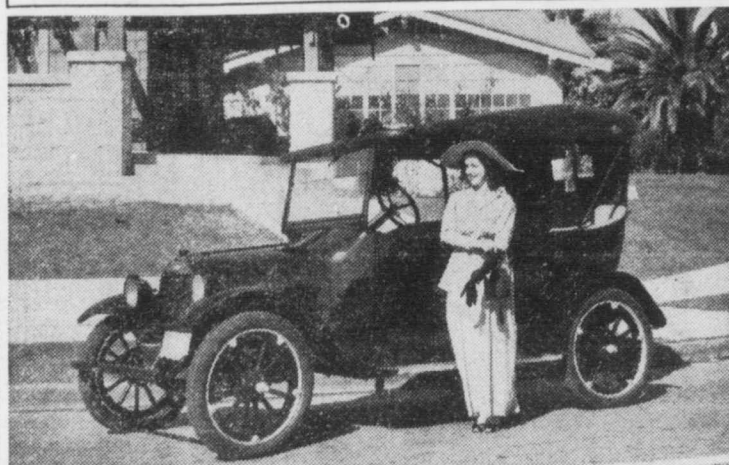
THE PICK OF THE CROP



—C.N.P.A., Inc. Service

Ruth Gifford displays a lot of loveliness for competition at the National Orange Show, San Bernardino, March 14th to 24th. She is a hopeful "Queen Califa" and holds a skirtful of prize oranges groomed for the blue ribbon citrus fruit contest.

THIS CHANGING WORLD



Easily measured is the progress of American transportation. Within the span of two decades, motoring has advanced from a precarious and oftentimes perplexing task to an exhilarating and delightful performance. Down through these years—holding its treasured position among the industry's leaders—Chevrolet has kept pace with the fast tempo of automotive growth and development. Latest contribution to its already extensive passenger car line is the luxurious 1940 Convertible Cabriolet. Shown with a 1919 model Chevrolet, this dashing, new "sport" car tells a full story of automotive attainment.

to the Field Club for the Desert Circus. The matter of granting free business licenses to Desert Circus concessioners will be considered at the next meeting of the council. The Field Club had requested that these concessioners be granted free business licenses, but one councilman pointed out the fact that there was a lot of objection after the annual rodeo because one of the concessioners at the Field Club sold Navajo Indian rugs in competition to the town's business men.

Councilman Shannon stated that he would like to O. K. the exact nature of these concessions before granting free business licenses to them.

SIGN ORDINANCE READY

It was reported that the proposed "sign ordinance" is now in its final form as far as the planning commission is concerned. The introduction of the ordinance was deferred until next Wednesday in order to afford the directors of the chamber of commerce a chance to study the "sign ordinance" and put their O. K. on it if they so desire.

Pointed out was the fact that the street signs of the village are in bad need of repair. Councilman Murray stated that he will make a survey of the street signs with the help of City Street Superintendent Jerry Sanborn, and that he will make a report on the exact condition of the signs at the next meeting.

A resolution was adopted that the director of the State Motor Vehicle Department be contacted and requested to have an officer come to Palm Springs one or more days a week to issue driver's licenses. It was pointed out that Banning and Indio receive such a service, and at the present time villagers have to drive all the way to one of these two cities to have their drivers licenses renewed or to obtain a new license.

BICYCLE PATH DISCUSSED

The proposed bicycle path along the north side of Ramon Road from Indian Avenue to the junior high and high schools was discussed. It was reported that the planning commission is preparing a sketch and plans for the path and that the Lions Club is interested in sponsoring the project. The oiled bicycle path would cost approximately \$2000, according to advanced estimates. It was reported that the council has obtained a right-of-way along the north side of Ramon Road for the purpose and that the council favors the project. Al Schiven appeared before the council on behalf of the school students, who are anxious to see the path become a reality, and reported that students are preparing a survey of the number of school students who now must walk or ride their bikes in the street.

The next meeting of the council will be held at 7:30 p. m. next Wednesday, March 6, in the city court room at 480 North Palm Canyon Drive.

The future of the hemp industry in this country, says the Department of Agriculture, seems to depend largely on developing varieties free from marihuana.

Italy's population increased by 424,394 persons in 1938.

City Council Meeting Next Wednesday Night

The next meeting of the Palm Springs City Council will be held Wednesday night, March 6, at 7:30 o'clock in the city court room at 480 North Palm Canyon Drive.

The most important single piece of business on the calendar for this meeting is the proposed "sign" ordinance, which it is understood will be introduced into the council at that time. This ordinance would regulate and govern the placement, types, size, lighting, construction, etc. of signs within the city.

The meeting next Wednesday night will be the regular monthly meeting of the council for March.

THIS RIDDLE IS EASY FOR RAILROADERS

If you're tired of crossword puzzles, here's a railroad riddle from Myron Terry, local agent



for the Southern Pacific company.

How can Southern Pacific's westbound "Californian," popular economy train on the Chicago-Los Angeles run, arrive in Yuma, Arizona, and leave yesterday?

Well, it's because Yuma is the beginning and end of a time zone, which makes it necessary for westbound travelers to set back their watches one hour at that point.

That being the case, it so happens that the Californian rolls into Yuma at 12:35 a. m., Mountain time, on Sunday, say; stops 15 minutes, and departs at 11:50 p. m., Pacific time, Saturday!

ORIENTAL FOODS ARE PALATE PLEASERS

One of the most charming and distinctive of Palm Springs wide variety of eating places is the Chop Suey and Sukiyaki House on North Palm Canyon Drive.

Operated under the management of Hiro Uchiyama, the place features sukiyaki, a delicious Japanese concoction of soy bean cake, finely cut tenderloin steak and other ingredients, chow mein and chop suey, and fried shrimp.

This is the business' second season in Palm Springs.

SPECIAL

... ON ...

CAMELLIA PLANTS

Palm Springs Florist
AND GREENHOUSE

894 No. Palm Canyon Drive

Telephone 7262

... VISITORS WELCOME ...

State Bankers Sponsor School Speaking Contest

With a vacation trip to Honolulu as a reward for the winner, the California Bankers Association last week announced a statewide high school public speaking contest on "The Values of American Citizenship."

While American Citizenship is the theme of the contest, each student will be given an opportunity to discuss a wide variety of vital, interesting and related topics. Among them are:

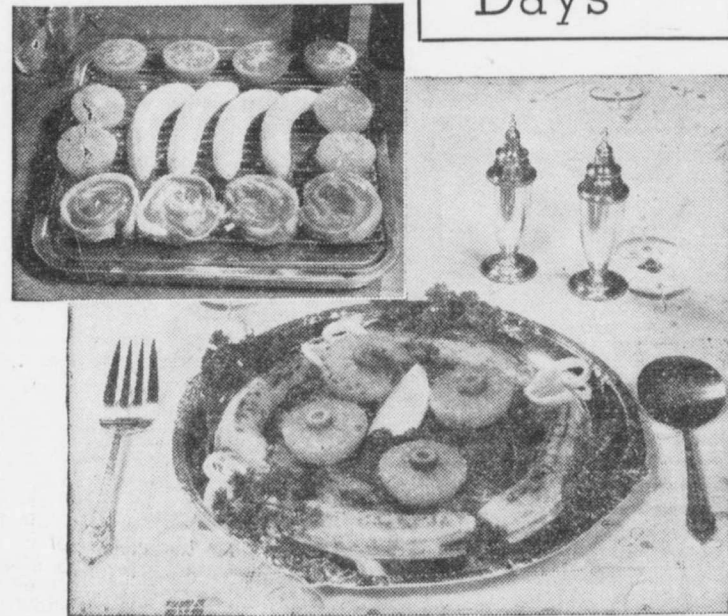
Keeping Faith with America—The Requirements of a Free People—New Frontiers for American

Youth American Youth and Free Enterprise—The Place of Youth in American Democracy—What American May Expect of Me—Citizenship in the Community—The Responsibility of Young Americans—The Family in a Democracy and Education, a Force in Democracy.

In addition to the Hawaiian trip, vacations at Camp Curry in Yosemite Valley and other popular California resorts will be given other winners. Silver trophies will be presented to the students winning regional championships while county winners will receive gold medals. Each student participating in the contest will receive an honor award bearing an inspiring charge of citizenship.

The championship finals will be held in the auditorium of the Veterans War Memorial Building, San Francisco, on the evening of May 17.

These Are Broiler Days



By BETTY BARCLAY

Whether you live in town or country, brisk autumn days no doubt have brought a whirl of activity and little time to give to the ever-present problem of "what shall we eat?"

Quickly prepared meals are a "must" in many busy households, yet the needs of family health and budget restrictions also must be met. Appetites often pick up amazingly with cooler days, making the menu problem even more acute.

When planning meals with an eye on the clock, how many home-makers remember the adaptability of the modern broiler? Meat, fruit and vegetables—almost the entire meal—can be broiled at once. There is no quicker method of cooking and none more healthful. Moreover, there are many excellent combinations which can be cooked in this fashion, and with the addition of a soup or salad and perhaps dessert, your meal is ready.

An excellent choice is this banana-orange meat grill, with lamb or veal chops or ground meat patties wound with bacon strips, and slices of orange, banana and tomato, all broiled for 10 or 12 minutes and served on grill plates. Like this:

4 green-tipped bananas, peeled
4 orange slices, 1/2-inch thick
4 lamb chops, 1/2-inch thick
4 tomato slices, 1/2-inch thick
Salt and Pepper
Melted butter or other fat

Place the bananas on the center of a greased broiler rack. Around them group the orange slices, tomatoes and chops. Brush bananas with melted butter. Salt bananas and tomatoes. Set broiler rack 4 inches under a moderately high broiler flame. Broil for 10-12 minutes, turning once to secure an even brown. Serve on hot platter, seasoning meat with salt and pepper. Garnish with lemon wedges, sliced stuffed olives and parsley.

With a green salad, served with lemon French dressing, and a light dessert, your meal will be complete. To make lemon French dressing, shake together 1/2 cup each of lemon juice and salad oil, 1 teaspoon each of salt and paprika, and 2 tablespoons sugar or honey.

A delicious dessert which may be baked early in the day and served cold, or baked at the same time the rest of the meal is broiling is Lemon Chiffon Pudding (Serves 4).

Cream: 2 tablespoons flour
1/2 cup sugar
1 tablespoon butter
Add: 2 egg yolks, beaten
1/4 cup Sunkist lemon juice
1 cup milk
Fold in: 2 egg whites, stiffly beaten

Bake in an 8-inch unbuttered pudding dish or individual custard cups, set in a pan of warm water. Bake 35 minutes in oven (360° to 375° F.) Will form a cake top with a layer of custard below.

An Exceptional Selection of
GUARANTEED, LATE MODEL

USED CARS

AT MOST ATTRACTIVE PRICES

- COMPLETE AUTO SERVICE
- MODERN REPAIR SHOP
- SKILLED MECHANICS

Certified Pennzoil Lubrication System

BUICK APPROVED ACCESSORIES
GOODYEAR TIRES AND TUBES
WASHING AND POLISHING

DESERT INN GARAGE

Buick Sales and Service

P. S. and Banning High School Boards In Joint Meeting

Wednesday night the newly elected trustees of the recently formed Palm Springs Union high school district and the trustees of the Banning Union high school district, together with their wives and husbands, were the guests of Mrs. Nellie N. Coffman for dinner at the Desert Inn.

Up for discussion at the joint meeting were the various problems that both school boards will have to cope with in effecting the separation of Palm Springs from the Banning school district. The division will become effective July 1, 1940.

Among the problems discussed was what would constitute a fair and equitable division of the assets of the present district. It is reported that the trustees of the two districts came to some sort of a tentative amicable understanding concerning the division of the assets of the present Banning high school district between the new Palm Springs Union high school district and that territory that remains within the Banning district.

The various problems that the two boards will have to face the first trying year after the split of the district were also discussed, and also how the boards can help each other through this first year.

Another joint meeting of the Banning and Palm Springs high school boards will be held at the Palm Springs high school on the night of Wednesday, March 13, at which time the two boards will go further into the problems confronting them. At that time the official stamp of approval may be placed on the tentative proposed division of the assets of the district between Palm Springs and Banning.

FIRE DAMAGE

Slight damage was done by a fire at the Sullivan residence in Merita Vista Tract Friday morning. According to the fire department, the fire resulted from a loose gas connection. The room in which it was located was somewhat scorched.

Don't cut freshly made cake until it cools—unless you do not mind if it is unattractive.

Palm Springs Shoe Repair Shop

If your hair is combed,
If your suit is pressed,
If your shoes are NOT SHINED
You are not properly dressed.

OUR 5^c SPECIAL
Starting March 2 to March 9

All White Shoes Cleaned. 35^c
Extra Pair 5^c
Black or Tan Shoes Cleaned. 15^c
Extra Pair 5^c
All Work Guaranteed
We Call and Deliver
Phone 8420

Churches

OUR LADY OF SOLITUDE CATHOLIC CHURCH

157 W. Alejo Street

Rev. Michael O'Connor, Pastor
Sunday masses: 6:30 a. m., 8:00 a. m. and 10:30 a. m.

Week day Masses: 7:00 a. m. and 8:00 a. m.

Lenten devotions: Wednesday and Friday evenings at 7:30.

Devotion to Our Sorrowful Mother every Friday afternoon at 4:30.

PALM SPRINGS COMMUNITY CHURCH

Dr. J. R. Macartney, Minister

Sundays:

9:45 a. m.—Bible School.

11:00 a. m.—Morning Worship and Sermon.

5:00 p. m.—Junior Christian Endeavor meeting.

7:00 p. m.—Young peoples League meeting.

Thursday:

7:30 p. m.—Evening Services.

CATHEDRAL CITY COMMUNITY CHURCH

Services every Sunday evening

at 7:30 in Town Hall.

Dr. Fred Evemeyer of Los Angeles will conduct the services next Sunday evening.

Also special musical program.

ST. PAUL'S IN THE DESERT EPISCOPAL CHURCH

Rev. Frederick M. Crane, Vicar

One service every Sunday in the Palm Springs Community church, corner Baristo Road and Cañuilla.

8:00 a. m.—Holy Communion and service

CHRISTIAN SCIENCE CHURCHES

"Christ Jesus" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. Paul's words to the Corinthians, "God, who commanded the light to shine out of darkness, hath shined in our hearts, to give the light of the knowledge of the glory of God in the face of Jesus Christ," constitute the Golden Text.

Among the Scriptural selections are these passages about Jesus from Mark: "And he said, Whereunto shall we liken the kingdom of God? . . . It is like a grain of mustard seed, which, when it is sown in the earth, is less than all the seeds that be in the earth: But when it is sown, it groweth up, and becometh greater than all herbs, and shooteth out great branches; so that the fowls of the air may lodge under the shadow of it. And with many such parables spake he the word unto them, as they were able to hear it. But without a parable spake he not unto them: and when they were alone, he expounded all things to his disciples."

This statement from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, is also presented: "Our Master taught spirituality by similitudes and parables. As a divine student he unfolded God to man, illustrating and demonstrating Life and Truth in himself and by his power over the sick and sinning."

CARL BROWN NEW CHAIRMAN OF COUNTY DEMOCRATS

Carl R. Brown of Beaumont, for the past year vice chairman of the Riverside County Democratic central committee, has been elected by that body as chairman, on the resignation of Marcus Meairs. Chairman Brown, serving his second term on the committee, has played an active part in party affairs of Riverside county.

Old Fashioned Herb Jellies

For Us New Fashioned Cooks



THERE'S no doubt about it, grandmother's herb lore has completely captivated the modern cook. Once again marjoram, basil, and savory are household words . . . and even the most cautious homemaker adds a pinch of sage, thyme, or rosemary to the soup and stew. But the most delicious evidence of our new enthusiasm is found on the jelly shelf—for all the charm of a fragrant herb garden can now be captured in delicate spreads. Sage jelly to serve with duck and turkey, savory jelly to dress up a plain pork roast—those are the things that set guests to talking and put your best friend in a clamor till you lend the recipes. These directions are foolproof. require but a half-minute boil, you get four medium glasses from your three cups of sugar . . . and so fine are the flavors you'll want to make several batches to put away for Christmas gifts.

SAGE JELLY
(Makes about 4 medium glasses)
1 cup sage infusion
¼ cup vinegar
¾ cup sugar
Coloring
½ bottle fruit pectin

Pour ¼ cups boiling water over 2 tablespoons sage. Cover, let stand 15 minutes, strain to remove herbs. Measure infusion into 3 - quart saucepan, adding water if neces-

sary, to make 1 cup. Add vinegar and sugar, and mix.

Place over hottest fire and while mixture is coming to a boil, add coloring to give desired shade. Use coloring which fruit acids do not fade. As soon as mixture boils, add bottled fruit pectin, stirring constantly. Then bring to a full rolling boil and boil hard ½ minute.

Remove from fire, skim, pour quickly. Paraffin hot jelly at once.

SAVORY JELLY
(Makes about 4 medium glasses)
1 cup savory infusion
¼ cup vinegar
¾ cup sugar
Coloring
½ bottle fruit pectin

Pour ¼ cups boiling water over 2 tablespoons savory. Cover, let stand 15 minutes, strain to remove herbs.

Measure infusion into 3 - quart saucepan, adding water if necessary, to make 1 cup. Add vinegar and sugar, and mix.

Place over hottest fire and while mixture is coming to a boil, add coloring to give desired shade. Use coloring which fruit acids do not fade. As soon as mixture boils, add bottled fruit pectin, stirring constantly. Then bring to a full rolling boil and boil hard ½ minute.

Remove from fire, skim, pour quickly. Paraffin hot jelly at once.

Assessors to Begin Duties On March 4

Next Monday at noon, March 4th, 1940, eighteen deputy assessors will begin the annual canvass of Riverside county. Included in the group of eighteen deputies are nine men who have been appointed to serve only for the four-months assessment period from March to June 30th. The revaluation of the entire county must be completed this year by July 1st. The field force which makes the annual canvass of some 300,000 parcels of property during the four-month period will be checking and reviewing the work done by the regular full time staff of the assessor's appraisers. One of the important tasks of the appointed deputies serving during the annual assessment season of four months will be the appraisal of personal property, such as merchandise, farm machinery, livestock, household goods, etc., and a check of buildings and lands to determine if changes have been made in the property since it was reviewed and valued by the full time regular field appraisers.

Complete Review of Riverside

Since the summer of 1939, under the direction of the building division of the assessor's office, a complete review has been made of the city of Riverside, embracing some 18,000 structural improvements. New construction has been checked throughout the county. The great amount of new construction over the county has thrown a very heavy burden on the assessor's building staff. Again, as in recent years, Palm Springs has ranked next to Riverside in total number of new construction units.

The rural land appraisal division has been actively engaged in its fourth year program of land revaluing and equalization. Under the direction of Assessor Clayton, E. W. Rickard of Hemet, who was appointed in the fall of 1936 as a full time rural land appraiser, has been carefully rechecking farm and rural lands. Practically the entire county area west of Cabazon has been reviewed during the four year period to March 1st, 1940.

Full Time Man in Valley

In the desert areas east of Cabazon, which includes the entire Coachella valley, an important change has been made by the appointment of P. L. Day in 1939 as a full time deputy assessor, replacing two part-time deputies. The great amount of development and growth in the Coachella valley has added much detail and additional work for the assessor's office with the result that a full time deputy for the valley must be on the job the year around to keep pace with this fast grow-

ing section of the county. The All-American Canal project has done much to bring new lands under ownerships and improvements are noted in the cities of the valley as well as strictly rural sections.

Subdivision valuations, which include all property within the eleven incorporated cities, have all been carefully checked by Assessor Clayton and staff. Constantly changing conditions in most of our cities have necessitated considerable study and adjustment prior to the assessment period.

The citrus sections of the county have been completely rechecked, beginning with the Coachella Valley plantings, Hemet, Moreno Valley, Highgrove, La Sierra, Alford, West Riverside, Corona and Riverside districts.

Meetings With Taxpayers

Throughout the county during the past year since the 1939 assessments were made, meetings have been held in several localities with property owners and others interested in real estate. In the San Geronio Pass district where there has been some change in valuations with the completion of the Metropolitan Water District aqueduct, Assessor Clayton invited taxpayers and realtors to a meeting to check values. Out of these meetings have come suggestions for the betterment of valuations affecting the area.

In 1939 the assessment roll of the county of Riverside totaled \$92,832,470 which included \$10,786,710 operative property of public service corporations assessed by the state board of equalization and turned over to the county of Riverside to be taxed in the same manner as common property.

In Mr. Clayton's opinion the 1940 assessment roll may show some loss as a result of adjustments made in the farm sections, including citrus, most of which is located in the incorporated areas of the county. While the expansion in agricultural lands has been great, the values obtained are not large because much has not come under water or in cultivation to justify any large increase in valuation. While there has been much in the way of building activity in the construction of new homes and some business buildings, depreciation and obsolescence on the older structural improvements has about offset new construction.

Frank V. Shannon has been appointed deputy assessor for Palm Springs and Cathedral City.

Mrs. Ralph Clock spent a few days this week in Eagle Rock, visiting friends.

"Candy" means only fudge in the confectionery shops of England. If you want other candy, you ask for "sweets."

Big Mass Meeting...

(Continued from Page One)

been making a study of the proposed project ever since. The Lions Club "hospital committee" started meeting about this time last season and has met many times since.

The Lions Club is not planning to sponsor the hospital project, but its committee has made a study and survey of the local needs for a public hospital and of methods of financing, establishing, operating, maintaining and setting up such a project.

Now the Lions Club committee wishes to lay its findings before the public to determine if the people of Palm Springs think a hospital here is a necessity. If the reaction at the mass meeting is favorable, the public will be requested to elect a "hospital committee" representative of the entire community; and the drive for the hospital will be launched. The hospital committee would then in turn appoint sub-committees to handle such matters as the following: financing, building site, building, equipment, staffing, maintenance, etc.

Lions Study

The Lions Club hospital committee, headed by Alvin Weingarten, having completed its study of the proposed project to the point where it is ready to report its findings to the people of Palm Springs, called a meeting for Thursday night of last week and invited representatives from the various organizations, clubs and groups of the city to attend. At that meeting it was the unanimous opinion that the whole matter should be submitted to the people. Attending the meeting last week were the following: Judge Albert R. Hoffman, Alvin Weingarten, Grace Lewis Miller, Thales S. Boyd, Caroline Hicks, Lloyd Simon, Raymond Wilson, Mayor Philip Boyd, Alvah Hicks, Jack Lasley, Ray Sorum, C. V. Knupp, Mrs. Thales Boyd, Mrs. Ted Griffith, Mrs. Raymond Wilson, Eugene Therieau, and Mrs. Spencer Kellogg, Jr. Al Weingarten gave a summary of the findings of his Lions Club committee. He reported that the Lions now having done all they can, wish to bring the matter before the public.

Villagers to Speak

A number of local people who are familiar with the proposed project and who are vitally interested in seeing a hospital built here are being secured to speak at the mass meeting Monday night, March 11. As this meeting will be an important one for Palm Springs, it is expected that the grammar school auditorium will be filled to capacity.

It is pointed out that a city the size of Palm Springs needs a public hospital. It is necessary now to take many persons to Indio to be operated on or hospitalized, it is asserted. The need for a hospital that will be open the year around, is pointed out, as is the fact that at the present time Palm Springs lacks even he services of a doctor during the summer months.

A woman's idea of a flatterer is a man who says nice things to other women.

FOR THE PAST THREE WEEKS

PALM SPRINGS HAS
BEEN UNABLE TO
ACCOMMODATE
PEOPLE WHO
WANTED
ROOMS

IF YOU HAVE A SPARE ROOM
IT CAN BE RENTED

IF YOU LIST IT WITH

ROBERT RANSOM

Realtor

THE PLAZA

3666 — PHONES — 4552

Motor Boat Races...

(Continued from First Page)

straightaway speed, may force the champion on the turns.

Fageol is accredited with an unofficial record attempt of 103 miles per hour, made in a recent test run. The present recognized world's mark of 91.437 miles per hour was established by Count Theo Rossi of Italy at Detroit in 1938.

CHAMPIONS ENTERED

The Outboard entry list will read like the roster of the National champions, and will include drivers from every state west of the Rockies, all intent on a chance to show their wares on the world's fastest body of racing water.

The regatta program announced by the recently formed Palm Springs - Coachella Valley Motor Boat Racing Association calls for mile trials by all classes on Saturday, and actual competition racing on Sunday over a newly designed 24-buoy course that experts claim will be responsible for the complete wreckage of the present list of record holders.

The waters of the Salton Sea have long been recognized as the fastest body of racing water known to man. The combination of the extreme minus altitude, 50 feet below sea level, and the high salt content of the big inland sea are said to be responsible for the record-breaking speeds attained.

Timing engineers will watch with interest the first showing of the new photo electric timing devices that will automatically clock all craft with a maximum allowance of error of one thousandth of one second.

Southern California speedsters will have their work cut out for them in repelling the challenge of the invading pilots from the entire West. A host of champions have filed entry for the first rec-

ord attempt on the famous "XXX submarine speedway" to be held in three years.

PALM SPRINGS EVENT

Merchants of the Palm Springs-Coachella Valley have banded together to form the Palm Springs-Coachella Valley Motorboat Racing Association, Inc., and have provided 33 beautiful engraved trophies to be presented to the winners of first, second and third places in each of the 11 divisions. The yachting magazine, "Sea" has placed for competition 11 costly perpetual awards, especially designed for this affair to be raced for once each year at a championship Salton Sea regatta. The winners of these trophies will also take permanent possession of a replica of the large plaques.

Officers of the big four of Southern California racing clubs and their committees have been busily engaged during the past month in preparation for this meet and predict that it will be second to none on the 1940 racing circuit.

Racing schedules will begin at 10 o'clock on each of the two days of racing, tomorrow, Saturday, and Sunday.

Plans Being Made...

(Continued from Page One)

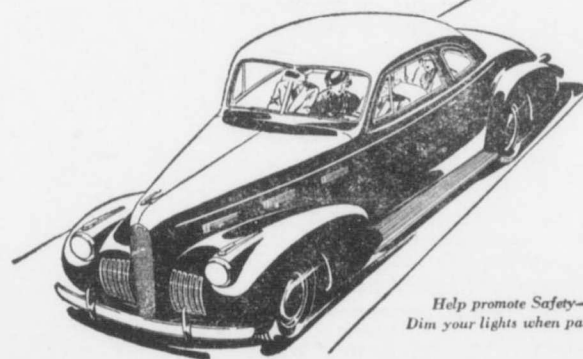
continue to carry on their fine work.

Tonight, Friday, President Jim Maynard will appoint the committees for the dance, and the definite date for the affair will be set.

It is reported that this year one \$25 prize will be given away at the rescue Club Ball instead of the many small prizes that were awarded last season.

The average annual temperature at the poles is about zero, and that at the equator about 80 degrees Fahrenheit.

ONLY TROUBLE WILL PASS YOU



Help promote Safety—
Dim your lights when passing

THANKS TO CADILLAC engineering, LaSalle avoids repair shops as though they were quarantined! This phenomenal reliability, plus unusual fuel economy, makes LaSalle the thriftiest, as well as the finest performing car, in

its field. We can quickly prove it—just name the time and place.

LaSalle prices begin at \$1240 delivered at Detroit. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

1940 **LA SALLE** **V-8 ENGINE**
RUBIDOUX MOTOR COMPANY
Banning In the Plaza Garage, Palm Springs Riverside
PHONE 3737

MARY KAZHAL, Inc.

IN THE PLAZA

The Discriminating Woman

will find

The Smartest of . . .

- EVENING GOWNS
- SPORTS ATTIRE
- DAYTIME DRESSES
- ACCESSORIES

ALSO FEATURING . . .

THE FINEST STOCKINGS MADE

• MRS. MARY KAZHAL WATERS HAS JUST COMPLETED HER SPRING BUYING IN THE EAST AND HAS RETURNED TO PERSONALLY INTRODUCE THE LATEST FASHION TRENDS AT HER PALM SPRINGS SHOP.

MARY KAZHAL, Inc. in PALM SPRINGS, CALIF. CLEVELAND, OHIO

SPORTS

Bowling Them Over

In Palm Springs
News of the Palm Springs
Bowling Academy
(By HARVEY BARDO)

Match Games

Match games seem to be the sport of bowlers in our fair village here of late. Last Sunday saw four snappy games from our neighboring cities, Los Angeles and Burbank.

At 11:30 o'clock Sunday the Bowling Academy match game team tackled the Valley recreation outfit, and there were some sweet series rolled. After the three games were rolled Palm Springs was way out in front, winning by over 250 pins. K. Rose was high average for the home boys with a 631 series, having games of 215-202-214. Immediately after this match came the Lockheed Aircraft boys with two teams of men and one of ladies, so we had the three games going at once.

Well, our number one team took the Lockheed All-stars, and these boys have a very nice bowling team, but they were not quite strong enough for Bardo, Rose, Seaton, McCutcheon and Tomlinson, our boys throwing in a very fine series of 982-933-1006. When you can roll a good 2900 series against these boys, you can slow down lots of good bowlers, so the afternoon wound up with Palm Springs winning all three series. The Ualm Springs number one team won and the number two team won over the Lockheed number two team and our girls took an easy win over the Lockheed all-star team. Palm Springs has certainly given these city bowlers some food for thought.

To Bowl Hollywood

Who would ever think this little village could produce such a tough bowling outfit? It isn't so much the bowlers as it is the team spirit we have. So we have just lined up the Hollywood "All Stars," who are going back to Detroit. These boys have a wicked bowling club, so when they come we shall do our level best to give them some competition. With Rose, Seaton, Miller, McCutcheon, McGowan and Bardo we expect to be able to more than hold our own with these city slickers.

Too bad our local Chamber of Commerce didn't sponsor these village boys in the national tournament in Detroit. This would have been darn sweet advertising for this desert resort. I see several Hollywood teams are being sponsored for that purpose.

Ladies' League

The ladies really had a work-

out the other night in the Monday ladies' league. Village Toggery tangled with the Desert Grill and wound up breaking even, each taking two points. Billie Tomlinson was high for the Toggery girls with a 502 series, while "Skipper" Partridge was high for the Desert Grill ladies with 473.

In the Thrifty 5 and 10 match with the Desert Garden Date Shop, Thrifty held its first place position by taking three games from the Date Shop. High bowler for Thrifty was Charlene Ferguson with 451, while Olive Golden was high for the losers with 410. Manuel Tailors and Indian Store had a very nice match, but the Indian Store was just a little too strong for the Tailors, as they took three out of four games. Bea Saxe was the high bowler for the winners with 483 series, Margie Morris gave the best bowling effort for the losers with a 463 series, so this leaves the girls in a close race for the first position.

Ladies' League Standings

Team	W	L
Thrifty 5 & 10	45	27
Desert Grill	43	29
Village Toggery	42	30
Indian Store	38	44
Manuel Tailors	27	45
Desert Date Shop	21	51

Men's League

In the men's league the leading Valley Laundry had a very hot match with the Indian team, and was very lucky to break even, losing the first two games but winning the last two with total pins for an even series.

Plaza Drug took all four games over the Fuller's Cafe. While the Dick Haas Insurance team won three over Royal Palms, DeVine's Market won three games away from the Sporting Goods team, and the Fire Department won three from Sale's Market.

K. Rose took the \$2 for high three games, turning in a nice 612, while the little Scotchman McCutcheon had high single with a good 241.

The Palm Springs Classic League team had its troubles last week as they took it on the chin from March Field, losing three out of four, but still maintaining its position by six full games.

The Smoke Tree Ranch team won three games from the Blaney team of Pomona in the other Classic League game.

Speaking for myself as a bowler, if I could hide the number four pin, guess I would have a million strikes. But for some reason that is the pin that keeps me down, a little too thick or something. Well, that's the bowling game for you. Never heard a good bowler who could not find an alibi.

The little French town of Ahun, with a population of 2000, hasn't had a fire in more than 600 years.

P. S. High School Victor In Tennis Tourney

By DICK OUTCAULT, JR.

Sounding the opening gun for inter-scholastic tennis in Palm Springs high school was the practice match, held at the Palm Springs Tennis Club, between the teams of Banning and Palm Springs on Saturday last.

The high school was enabled to have the match due to the generosity of Mr. and Mrs. Austin G. McManus in inviting the teams to use the facilities of their beautiful club.

The Palm Springs team was composed of the following: boys—Lee and Bill Gilbert, Bob and Dick McGonagle and Gene Morgan; girls—Jane Ellen Parker, Rozene Richards, Natalie Towle and Jerrie Pershing.

Banning players were: boys—Roy Bundick, Delbert Germain, Howard Wiefels and George Ellis. Girls—Betty Chambers, Jean Johnston, Wendolyn Millar and Roberta Luttrell.

The final scores were: Palm Springs boys 21, Banning boys 4; Palm Springs girls 7, Banning girls 18. The totals being: Palm Springs 28; Banning 22.

Luncheon was served to all participants, Miss Betty Nuthall being hostess to the group.

Coach Kluckman of Palm Springs high school was present as was Coach Kiech of Banning. Palm Springs high principal Morris Richardson was another who enjoyed seeing his team emerge victorious. Incidentally, a most marvelous time was had by all.

Palm Springs high school is indeed indebted to Mr. and Mrs. McManus for all they have done throughout the season to encourage tennis in the school, and to Mr. Pershing for his enthusiastic interest and help.

CREGAR'S DISPLAYS SUPERB INDIAN JEWELRY

Prized pieces of old pawn Indian jewelry, carefully selected during an extensive buying trip in Arizona last week, are the intriguing center of interest of displays at Cregar's Indian Trading Post, opposite the Desert Inn, and Cregar's Government Trading Post in Palm Canyon this week.

Indefatigable travelers in the romantic Indian country, Mr. and Mrs. R. Bruce Cregar left Palm Springs on Wednesday night of last week to join Rene d'Harncourt, chief of the Board of Indian Arts and Crafts of the Department of the Interior, in Tucson. Together they inspected the colorful display of the Papago Indians at the rodeo there. The Cregars chose the finest baskets of the show to be brought back with them for display and sale in their Palm Springs stores.

While they obtained many other baskets and other objects of Indian handicraft from the Papagoes, the Apaches and the Pimas, the particular joy of the Cregars' herats are the remarkably beautiful and interesting pieces of old pawn Indian jewelry which they obtained from these tribes.

The displays at their two local stores include bracelets, concho belts, necklaces, bow guards, bridles and other pieces, some of them plain, others set with beautiful hand-polished turquoise.

Of particular interest are a gorgeous belt and a bridle, both of them painstakingly and artistically fashioned by Indian hands from Mexican pesos.

PARTY AT RACQUET CLUB

At the Racquet Club Saturday evening was Grace Lewis Miller with a party of guests, including her two sons, Phillip and Jefferson; Mr. and Mrs. Webb and daughter, Gloria; Dorothea Koppin of Litchfield, Minnesota; Mrs. Frank Hodsoll, Miss Gertrude Hodsoll, Manasse Jones and H. Grant Wood.

Mr. and Mrs. Lawrence C. Phipps of Denver, Colo., have been visiting their daughter-in-law, Mrs. Allen Phipps of Denver, who is sojourning at the Desert Inn. Mr. Phipps was former senator from Colorado and one of the state's most prominent men. Mr. Allen Phipps will join his wife and infant son, Graham, at the Desert Inn later in the season.

Pay Telephone Bills before the 30th and receive your discount.

• Have You Seen?

THAT UNIQUE EXHIBIT

— of — ANTIQUE FIREARMS

— at — SPORTSMEN'S HEADQUARTERS

.22 RIFLE RANGE

OPPOSITE THE TELEPHONE COMPANY

Bob Faubian's Smoke Trees



Here in their slick new bowling outfits are members of the local Smoke Tree Ranch bowling team. Bob Faubian, the boy responsible for the shiny shirts, is at the left in the back row. Star of the team and the boy that throws a wicked ball is E. Kent "Rosy" Rose, at the extreme right in the front row. The Smoke Trees are a tough aggregation on any man's alleys.

Society Horse Show Outstanding Success In Spite of Rain

In spite of the fact that the multitude of spectators was slightly dampened by rain before the end of the show last Sunday afternoon, the Fifth Annual Society Horse Show staged at the Field Club was the most successful ever held in Palm Springs. The show was under the direction of E. Allen Russell, Jr., of Pasadena.

"It was truly the finest one-day horse show I have ever had the pleasure of directing, with the finest in horse flesh being shown," commented Russell on the event.

That the Southland horse lovers agreed is attested by the record crowd attending the event; the Field Club being entirely sold out. Silver trophies, cash awards and ribbons were given the winning participants of first to fourth places in each event. Twelve events were held during the afternoon.

Police Raid Indian Reservation Gambling Den

In a raid last Saturday night by Palm Springs police on an asserted gambling den on the Agua Caliente Indian reservation, George Neely, Cornelius Lockett, Wycliff Thomas, Guy Hopkins and Ernest Abbott, all Negroes were arrested and taken to the Palm Springs jail.

When brought before Judge Albert R. Hoffman on Monday, Neely, Lockett and Thomas pleaded guilty to the charge of violating the gambling section of the California Penal Code. Hopkins and Abbott pleaded not guilty. All the men are now out on \$50 bail each, and their trial has been set for a later date.

One of the men, Guy Hopkins, also has a federal charge against him of having liquor in his possession on an Indian reservation, according to reports.

This Saturday night's dinner dance at the Desert Inn promises to be one of the gayest resort parties of the season. Carried out in an "Almond Blossom Festival" motif, with the beautiful blossoms decorating the De Anza room of the hotel, the evening will be filled with special entertainment and feature dances, with unusual games contributing to the evening's festivities.

Golf News

"DOINGS" AT O'DONNELL'S DESERT GOLF CLUB

Woman's Record Tied

For the second time in the past two weeks Mrs. Ed V. Schweitzer of Vermont tied the course record with a fine 70. Wednesday it seemed certain she would establish a new record when she finished the first nine in men's par, 34, after a two over par on the No. 6 hole, having two birdies on the first and second holes. Then she proceeded to par the next three out of four holes, then a birdie two on the fifth hole, par on the sixth and seventh, only two three putt the long eight to finish with a five on the ninth hole the second time around for a 36 the back nine. She has been playing remarkable golf all season, and the feeling is she will establish a new course record before she leaves.

Two Make Hole-in-One

Another feat (or feats) during the past week were the two holes-in-one, first made by Dr. Geo. H. Phelps, of Cheyenne, Wyoming, on the fifth and then by Carl Haymond, Tacoma, Washington, on the third hole. This was each man's first and only hole-in-one, although they have been playing a long time. Haymond finished his round with a fine 65. Their cards, with the required attested signatures, have been sent to the different firms that reward prizes for holes-in-one.

Many Putters

On the putting course much activity is in progress. Leland De Graff, Buffalo, New York, set a record of 14 putts for the course. This is four under par. C. H. Clarke of Seattle turned in 15 for his day's work. Every Sunday morning a contest is held for trophies, and last week it was won by Mrs. Ed Schweitzer and the men's by M. H. Wheatley of Oakland. Mrs. Wheatley won the qualifying round outright with a round of 18.

All golfers are invited to participate this Sunday, the only requirement is that you must qualify before 11 o'clock, so the pairings can be made for match play.

Spending the past week at the home of Mr. and Mrs. Merrill Crockett were Miss Marion Saltmarsh of Lake Arrowhead and Doris Colgan of Long Beach.

Pennsylvania's hospitals alone spend about \$1,000,000 on anesthesia annually.

FIRE DEPARTMENT ANSWERS CALL TO NORTH-END HOME

Fire assertedly caused by the heat from a gas heater igniting papers in a nearby magazine rack early last Sunday evening did a small amount of damage to a house owned by Mrs. T. W. Brown on North Palm Canyon Drive opposite Moss Brothers Chevrolet Company.

The fire department received a call to the Brown house at 6:40 Sunday evening, but the blaze had been extinguished when the firemen arrived on the scene. The extent of the damage to the living room of the home was small.

The house, a duplex, was empty at the time of the fire. Luckily, an employee at the garage across the street noticed the fire and broke through a window to put it out. When the fire department arrived the house was filled with smoke.

According to reports, a magazine rack was close to a gas radiator. Heat from the radiator ignited papers in the rack. The burning paper fell to the floor, igniting the rug and floor.

The tenants of the apartment, Mr. and Mrs. J. Grabner, were away at the time of the fire.

Miss Fecchin, daughter of the well known Nicol Fecchin, famous artist, is visiting her father at the John Burnham residence in Palm Springs.

It is easier to renew a good resolution than a promissory note.

Ideal for Desert Living

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Spacious living room, dining room, kitchen, garage, sundeck.

Two Shares of Irrigation Water

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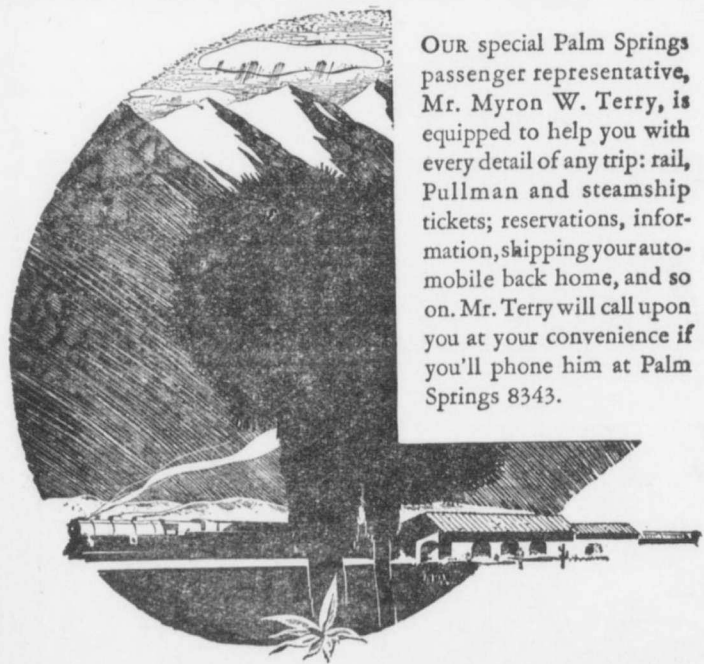
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S. Palm Canyon Dr., Opp Palm Springs Builders' Supply Co.

Plenty of
PUNCH

to
keep you
COOL

\$5.50

Uptown

Talk about air conditioning for your feet... look at this Uptown... stylish yet cool. Crepe sole adds springiness to coolness and smartness.

C. G. Lykken Department Store

27 Years in Palm Springs
PHONE 3502

Rumors Grow That Aerial Tramway Must Be Proving More Feasible As Survey Progresses

Although members of the "tramway committee" will make no official statement, it is understood that the study and survey of the proposed "Palm Springs Aerial Tramway" now being made by Modjeski & Masters of New York City and Philadelphia is proving more and more encouraging every day. How really satisfactory the study must be proving can be easily ascertained by watching the enthusiasm with which members of the "tramway committee" talk about the proposed project these days, their faces wreathed in smiles.

Last weekend R. G. Cone, consultant for Modjeski & Masters, was in Palm Springs. On Friday Cone, Francis Crocker, Culver Nichols and a representative of Fairchild Aerial Surveys all went up into Chino Canyon to make a brief study in the field. It is understood that two routes are now being considered for the tramway, both with the take-off located in Chino Canyon above the cienega.

SURVEY CREW HERE

A surveying crew was in the mountains for several days of this week surveying to establish the true elevations along the routes now under consideration.

According to the terms of the contract with Modjeski & Masters, that engineering firm only has a few more weeks to complete their survey and study and to place the data in the hands of the local "tramway committee." The "tramway committee" is composed of the following: Francis F. Crocker, Mayor Philip Boyd, A. F. Hicks, C. G. Lykken and C. E. Gordon. These are the men that signed the contract with the engineers.

FEASIBLE

From all present indications and rumors the completed survey should show the proposed Palm Springs Aerial Tramway to be not only perfectly feasible but also prove it to be a project that would pay a fine return on the investment if it is built.

It is asserted that the estimate

of cost of construction now being prepared by Modjeski & Masters will be within 5 to 10 per cent of actual cost.

One of the proposed routes being considered for the tramway calls for a suspension cable extending from the throat of Chino Canyon up a hog-back into Long Valley. Along this route the car would be suspended on cables about 40 feet above the terrain all the way.

1000 FEET IN AIR

Another proposed route crosses a canyon where the passenger car would be suspended more than 1000 feet in the air above the floor of the canyon. Long Valley is the destination of both routes.

Long Valley in the very shadow of the towering summit of mighty San Jacinto is over 8000 feet above sea level, so visitors to Palm Springs could sunbaze here on the desert in the morning and in the afternoon could enjoy alpine skiing in beautiful, pine studded Long Valley.

30 MINUTES TO SNOW

This proposed tramway would extend from the upper reaches of Chino Canyon up into Long Valley, and it would take only about 30 minutes to make the trip from the center of Palm Springs. The total distance to Long Valley from the village would be about five miles, three miles by road to the tramway take-off and two miles by tramway up the mountainside into Long Valley. In only one-half hour a person could make the trip from the land of sunshine to the land of winter snows.

S. P. ONCE INTERESTED

The aerial tramway up Mt. San Jacinto has been a subject of interest and discussion here for many years. At one time the Southern Pacific railroad was interested in such a project, but after that company dropped it, interest in the proposed tramway lagged. Several years ago the tramway was revived by Francis Crocker of Palm Springs, who has led the movement now for a number of years. Mr. Crocker has spent much time and effort on the proposed tramway project and has made quite a study of the subject, gathering a large file of data which he keeps at his office for reference purposes.

There are three alternative proposals for financing the construction of the tramway; private capital, the city of Palm Springs, or Federal money.

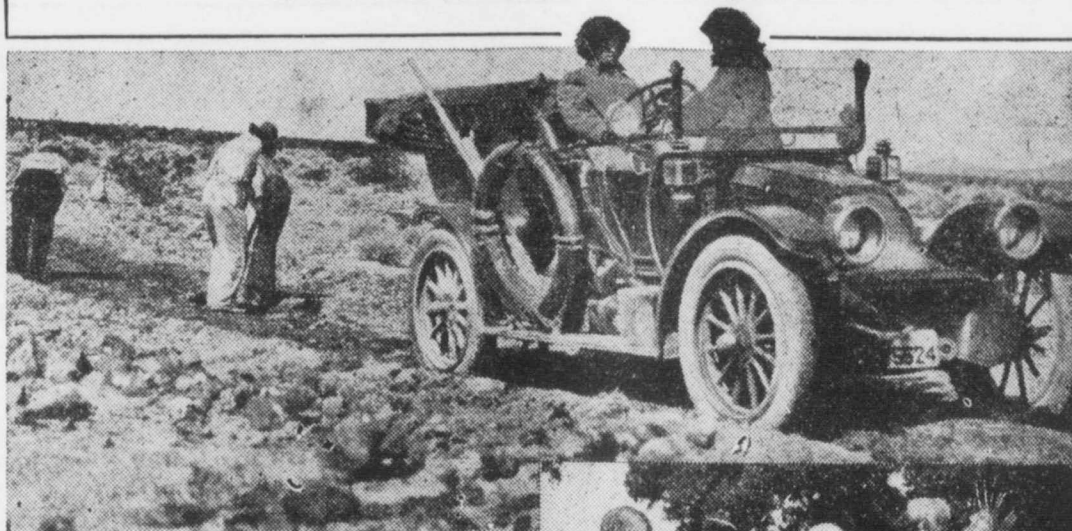
MUST BE GOOD THING

In view of the fact that \$3000 was raised locally by the "tramway committee" to finance the survey of the proposed project now being made, many feel that other funds for actual construction must be in sight and that previously obtained information must have demonstrated that the tramway would be practicable. It is pointed out that men of the calibre and good business judgment of the members of the tramway committee don't usually "go off half cocked," and thus wouldn't put up \$3000 hard cash if the tramway wasn't a pretty good thing.

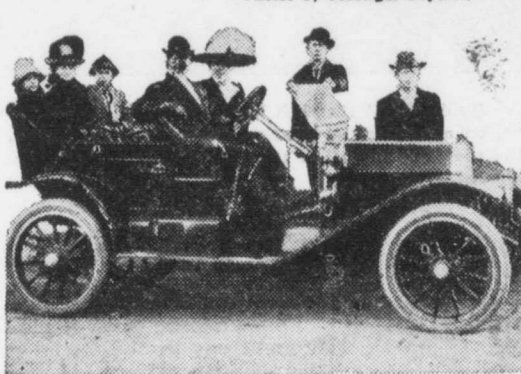
Stranded in the United States by war conditions, Dr. Wladyslaw Goreynski, a former chief of the Polish Weather Bureau and noted authority on solar climates, is now doing research at the Scripps Institution of Oceanography, La Jolla, Calif.

Pay Telephone Bills before the 30th and receive your discount.

Remember When?



—Photos by Mobilgas Reporter



Thrilling experiences of the good old days are recalled by these pictures received from Don Dawson, sales manager for the marketers of Mobilgas, showing when the road between Palm

Springs and Banning, being traveled by the sturdy Franklin, looked as it does in the top picture; when croquet was the smart set's popular pastime; when auto styles shown here were the height of

achievement. Recalling fond memories to those of two or three generations ago, these familiar scenes will also prove interesting to the younger generation of progressive America.

Kubic Suggested As Dem. Candidate For State Senator

The Inland Californian, a weekly newspaper published at Riverside by William E. Hornaday, has suggested and is boosting for J. C. Kubic of Palm Springs and Edom as the Democratic candidate to run next fall against John Phillips of Banning, the incumbent, for state senator from this district. Senator Phillips is a republican.

In the February 22 issue of The Inland Californian is a long article praising Mr. Kubic as "a staunch Democrat, a student of economics and a firm believer in the politics of Franklin Delano Roosevelt."

In this article Mr. Kubic is quoted as saying, "all men are born equal, divinely, but all men do not have the same intellectual make-up, and must, therefore, be helped to attain that which will make for better living standards in America."

STATES POSITION

He is further quoted as stating "I'm not interested in politics except insofar as I can be of service to my country. We should decide here and now that we will no longer select men for public office who do not regard that position as one of public trust, not to be violated. I also am a firm believer in the principle that one who has not first made a success of business never should be elected to any position where the taxpayers' money is to be appropriated by millions, and then disbursed for payment of political debts."

"I have always been a laboring man, making labor for my fellow man. I recall that, in the early '30's, I maintained a factory in Los Angeles, employing 50 men. Business slumped, and the force was reduced until finally one man was needed. Business grew worse and worse, so that ultimately, I borrowed enough money to pay the last week's wages of that employee, and my factory was closed. Yes, it was discouraging to lose my factory and what money I had earned; but, I had advanced some money to this Rancho, and was asked to take the place over. The trees were in bad condition. The place was run down, but, myself and family took charge, we worked hard, and we yet do. We have whipped the depression, but it is a man's-sized job to maintain the Rancho, and our huge marketing system. Yet, we enjoy it. We give employment to many people, and in that we rejoice. We make God's land produce, and in that we rejoice. We are happy, for we are accomplishing something."

PLEADS FOR CONFIDENCE

In conclusion he is quoted as saying "Let's create confidence in public officials. Let's build for a greater America. Let's build roads. Let's create self-help and cooperative institutions, so that people can help themselves. Let's make it possible for people to own homes by creating a workable housing plan, both for urban and rural homes. Homeowners

La Clase Pupils Give Variety Show

Next Friday evening, March 8 at the Woman's clubhouse the children of La Clase school will present a Variety Show. All the performers are well known in Palm Springs and will be seen in attractive costumes. The youngsters will be singing, dancing and acting.

Holly Lash Visel is directing the performance and needs no introduction to localities. She has been dramatics coach at La Clase all season and was responsible for the Christmas play so successfully staged at the Community church in December. Miss Visel has had many years experience in staging all kinds of juvenile productions so a good show is in store for everyone.

The show will commence promptly at 7:30 p. m.

New Manager For Morongo Lodge

If you happen to be out on the desert and are looking for a good place to stop and eat, why not try the Morongo Lodge, where Manager Lee Dyer is always ready to serve you. Lee took the place over on February 1 and has made numerous improvements since then. A new bath house is being built and many new features have been added since he took it over, the former owner being Weldon Irvin of Los Angeles.

Morongo Lodge is open all year 'round, with a stable full of horses and meals served all hours of the day.

Baked apples prepared at home have a professional look when cooked this way: Core apples, slit skin slightly in about four places, and cook in sugar syrup on top of the stove. When tender, bake under broiler heat or in the oven until glazed.

are the best insurance policy for Constitutional Government."

J. C. Kubic is a prominent Coachella Valley date and citrus grower. His Rancho Kubic is located at Edom, and he also operates Kubic's Garden of Edom, a date and grapefruit shop located in the Plaza here in Palm Springs.

Bank of America Notes Business Gain

Business activity in California and the Far West during January, as measured by the Bank of America Index, gained 6.7 percent over the corresponding month in 1939, but declined .5 percent from December, according to the bank's current business review.

The preliminary index number stood at 80.8 percent of its computed normal trend value as compared with 75.7 for January of last year, and 81.2 percent in December.

In the building field, the value of all building permits issued in 32 principal California cities was \$13,621,000, off 11 percent from January of last year, and 23 percent from December, while new residential permits, totaling \$8,799,000, declined 2 percent and 33 percent. Main factor in the 33 percent decline from December was the commencement of several large United States housing authority projects in December. With these excluded, this decrease is reduced to 5 percent.

Department store sales in California, adjusted for seasonal variation and number of trading days, decreased 4 percent from January of last year and 7.7 percent from December.

In a summary of preliminary estimates by the Bureau of Agricultural Economics the review notes that total cash farm income and government payments in California during 1939 were \$572,431,000, an increase of 5 percent over 1938.

OFFICERS ELECTED FOR COMMUNITY CHURCH

At the close of the morning hour worship last Sunday at the Palm Springs Community church the following persons were elected to serve as officers of the church for the ensuing year.

On the board of Elders are: Carl Lykken, Jack Williams, Howard Ames, and Leroy Hooker. Serving on the board of trustees are Henry Wick, chairman; C. S. Henderson, Gordon Nicholson, John Sprague, Harry Williams, Mrs. Jack Hill, Miss Katherine Finchy and Miss Maude McQuil-lan.

These officers will take office at once and guide the church during the coming twelve months.

Famous Painter To Exhibit at Desert Inn Gallery

The series of exhibits by western artists being staged by the Desert Inn Gallery this season are proving very popular, and one of the finest of this series of shows will be the one scheduled to start on Tuesday, March 5, when the well known artist James Swinnerton will exhibit some of his paintings here.

The Desert Inn Gallery has announced the James Swinnerton exhibit for March 5 to 15, inclusive. This show will be made up of a group of new paintings, not shown to the public before. Swinnerton, an internationally known cartoonist and humorist, has lived on the desert for many years. He painted both the Arizona desert and the local desert long before he was known for his other activities.

Mr. Swinnerton's canvasses are vital—beautiful cloud effects and skys that can only come from the

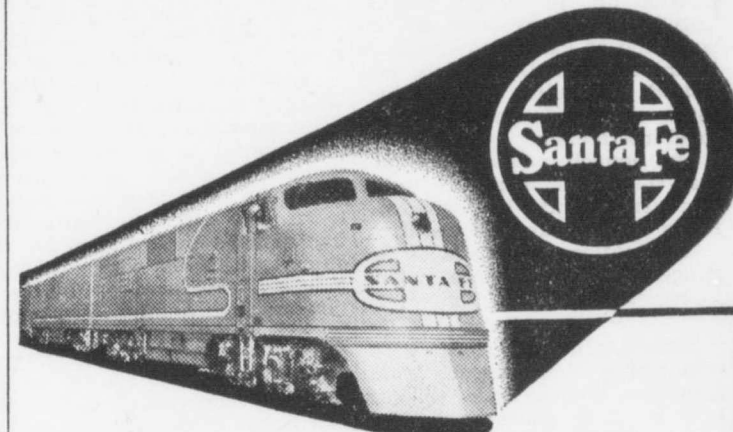
Swinnerton brush. He is a fine draftsman and isn't "looking over anybody's shoulder" to paint. There is always a painting or two in each of his rare exhibits that one must return to see over and over again, fearful that something has been overlooked and one wanting to keep an indelible picture in one's mind of that glorious sunset in Arizona, that smoke tree against a black mountain or a palm silhouetted in a glowing sky.

The opening tea and reception at the Desert Inn Gallery for James Swinnerton will be held in the Desert Inn Fiesta House (next to the art gallery) Tuesday afternoon, March 5, from 3 to 5 p. m.

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A BIT OF OLD MEXICO IN INDIO
LEO ELLIS, Proprietor

El Paseo Theatre Program

No. Palm Canyon Drive Two Shows Each Evening 7 and 9
NOW PLAYING—Ends Saturday . . .
ZORINA in "ON YOUR TOES"

STARTS SUNDAY, MARCH 3 . . .
PAUL LUKAS in "MUTINY of the ELSINORE"

PLAZA THEATRE PROGRAM

"Palm Springs Finest Theatre"
Evening Shows 7 and 9 Matinee Sat. and Sun. 2:45
STARTS SATURDAY—4 Days Only . . .

"BROADWAY MELODY OF 1940"
Musical Sensation of the year, starring Fred Astaire,
Eleanor Powell, George Murphy, Frank Morgan

WEDNESDAY, THURSDAY, FRIDAY—March 6-7-8 . . .
Charles Laughton and Vivien (Scarlet O'Hara) Leigh in
"SIDEWALKS OF LONDON"
Soon—"THE GRAPES OF WRATH"

Palm Springs Theatre Program

Mat. Daily 2:45—Evening 7 and 9 Con. Sunday. Open 1:45
STARTS SATURDAY—3 Days Only . . .

"CHARLIE MCCARTHY, DETECTIVE"
with Edgar Bergen, Mortimer Snerd, Bob Cummings

TUESDAY, WEDNESDAY, March 5-6 . . .
YOU ASKED FOR IT !!!

Return Engagement of the picture that tops them all
FRANK CAPRA'S
"MR. SMITH GOES TO WASHINGTON"
with James Stewart, Jean Arthur, Claude Rains
Harry Carey, Edward Arnold, H. B. Warner

THURSDAY, FRIDAY, March 7-8 . . .
JOHN GARFIELD in
"CASTLE ON THE HUDSON"
and Latest March of Time

IF YOU WANT DELECTABLE FOOD

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Royal Palms Patio

NOW — Under the Direct Supervision of
MATTHEW

Well-known West Coast Restaurateur
FINE ITALIAN FOOD

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THRIFTY 5-10-25 CENT STORE

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YOUR

Blue Seal Laundry

Offers Every Modern Service at Money-saving Prices.

Call Office on Palm Canyon Drive

Next to El Mirador Garage

City to Paint Traffic Warnings On Village Streets

Upon the recommendation of Councilman Bacon Clifton, chairman of the "public safety" committee, the city council Wednesday morning voted to paint traffic warnings on the pavement of a number of streets of the village. This action was deemed necessary in the interest of greater traffic safety along these certain streets.

The following warnings will be painted on the pavement along Arenas Road: "Slow" on the east and west sides of the Belardo Road intersection; "Slow" on the east and west sides of the intersection with Cahulla Road; and "Slow, School" east and west of the La Clase School.

The following warnings will be painted on the surface of Paseo El Mirador: "Slow—25 Mile Speed Limit" opposite the 25-mile sign at the east end of the street; "Slow—Stop Ahead" at the west end of the street.

Other warnings to be painted on the surface of village streets include the following: "No U Turn" on the pavement on the west side of Palm Canyon Drive in front of the Desert Inn; and "Slow" on Indian avenue just south of the dangerous Ramon Road intersection.

The council passed resolution that this work should be done. The warnings will be painted directly on the streets themselves.

No mention was made of the dangerous intersections along Tamarisk Road, however.

Little Daniel Beresford, a recent visitor from Detroit, Michigan, had been in Palm Springs only an hour when he decided to investigate a swing. He caught his finger in the swing and nearly cut the end of it off. Dr. Henry S. Reid sutured it together, and Daniel has decided to do no further investigating for the present.

Giant peanuts, with kernels larger than the entire shell of previously known varieties, have been discovered in Brazil.

HARRY'S PALM SPRINGS CAFE

A Reliable Cafe with an established reputation for Delicious Cuisine. Featuring REAL ITALIAN SPAGHETTI and Chicken

HARRY'S HEALTHFUL ITALIAN SALAD is a rare taste thrill

In the Heart of Palm Springs

C.N.P.A. Rate Book Does Selling Job For Palm Springs

Presenting a visualization of "Greater California's back country" to national advertisers and advertising agency executives, the California Newspaper Publishers Association, Inc., has just completed its 14th annual Markets Survey and Rate Book.

A selling job for both Riverside county and Palm Springs, as well as the Desert Sun has been achieved in this new pictorial volume, which will go directly into the hands of the men in commerce and industry who allocate funds for advertising of national brands and seek locations for branch factories, assembly plants and distributing plants on the Pacific coast.

Statistical data regarding the newspapers and their markets is contained in a series of indices in the forepart of the book. The body of the volume is made up of an individual map of each county in the state, showing the towns in that particular county where newspapers are published and the names of the papers.

The Desert Sun is a member of C.N.P.A. and is listed in the directory, with details on advertising rate, circulation, day of issue, mechanical and other data.

A number of counties availed themselves of the opportunity to follow up their map with a pictorial and descriptive presentation of what their section has to offer immigration, commerce and industry. Featured in this section are Inyo county, Kern county, Riverside county, San Bernardino county, San Luis Obispo county, San Mateo county, Santa Barbara county, and the South San Joaquin Valley.

Among the four separate indices of the book, tabulating newspaper rate and market data, is a section designed particularly for the manufacturer and for the advertising agency's statistical department which details consumers market data and the retail establishments in each newspaper center.

This information includes population, number of families, trading area radius, manufacturing payroll and the number of churches, banks, theatres and schools. Breakdowns shown in the retail establishments are the number of food stores, eating and drinking places, general merchandise, apparel and automotive establishments, filling stations, household furniture stores, lumber, building and hardware establishments, drug stores and others that come under a miscellaneous classification.

Cod oil, a by-product of vitamin extraction processes, is used in chamois leather manufacture; and after the oil is drained and squeezed from the leather it is still useful as an emulsifying oil.

Pay Telephone Bills before the 30th and receive your discount.

BOUND FOR MEXICO



On completion of his new picture "Strange Cargo," Clark Gable, MGM star, left for the wilds of Mexico in his new Buick Estate Wagon, with which he is shown above, on a two-weeks' hunting and fishing expedition. A luggage rack and the spare tire were installed on the roof, making all of the spacious rear compartment available for the film actor's camping and outdoor equipment.

NOTED LECTURER TO ADDRESS MASONIC CLUB

Harold G. Chalfant of Los Angeles, outstanding lecturer, commentator and traveler who recently returned from a 22,000-mile trip through South America, will be the speaker at the next meeting of the Palm Springs Masonic Luncheon Club to be held at the Desert Inn on Tuesday, March 5. Mr. Chalfant's 6-week's visit with the Sernois savages of the "Green Hell" country of Bolivia.

At the meeting next Tuesday noon members of the Masonic Luncheon Club will hear the report of the "building" committee of the club, which will report on the progress of the plans for a Masonic Temple and club for Palm Springs. The committee now has the architect's sketch and plans for the proposed building, and those attending the meeting next week will have the opportunity of looking over the plans.

The "Building" committee is now studying ways and means of obtaining a lot on which to build the proposed temple and club house and also methods of financing the construction of the building.

MUCH ACTIVITY IN PALM SPRINGS VILLAGE TRACT

Gas mains are being installed by the Southern California Gas Company to serve the many new residences now under construction in the Palm Springs Village tract.

Mr. and Mrs. Hugh C. Gruwell are moving into their new home on Cardillo Avenue in the Village tract.

Record progress is being made on the residence of Mrs. Florence McCarthy, and it is expected that the home will be completed within thirty working days.

GUESTS PICNIC IN CHINO CANYON

108 persons attended El Mirador's steak ride last Wednesday evening when hay wagons transported guests to a spot in Chino Canyon.

Double birthdays of John Porter of Houston and Miss Amy Lou Murray of Tacoma were celebrated when a cake with two candles was presented to the honoree, while the crowd sang "Happy Birthday to You."

Tommy Mack and Howard Rossington did a clever pants-and-suit act. Bill Lewin performed with his whip and music and dancing were part of the outdoor gaiety.

Merito Vista Suit Enters Third Week In Superior Court

The trial of the locally famous lawsuit over Merito Vista Tract deed restrictions wound up its second week of argument in Superior Court at Riverside this week as the plaintiffs, Armand V. Turonnet and Augusta Wolfe, on Tuesday rested their cases. Witnesses for the defense will start taking the stand next Tuesday morning.

In this joint suit Armand V. Turonnet and Augusta Wolfe, both property owners of the Merito Vista tract, are suing a number of other property owners of the same subdivision. The plaintiffs seek to have the deed restrictions become null and void on a strip of land 120 feet deep along Palm Canyon Drive at the two corners of Palm Canyon Drive and Merito Place and between the Nichols Properties real estate office and the Harold Hicks real estate office. Turonnet owns the two corners and Wolfe owns the property between the two real estate offices. At the present time the deed restrictions limit the lots to residential use only.

Non-Suit Moved

The trial started in Riverside on Feb. 15. Immediately A. Heber Winder, attorney for the defense, made a motion that the suit couldn't be tried on the grounds that every property owner of the subdivision had not been named in the suit. After a day of argument on this point, the judge ruled that the suit could be tried without every property owner of the tract being named, unless during the suit it should be demonstrated that the interests of some property owner not named would be at stake.

Planning Expert Testifies

Leonard Diether, attorney for Turonnet, started putting his witnesses on the stand the first day. Witnesses appearing for Turonnet included the following: William Alworth, city planning engineer of Pasadena, who appeared as an expert witness; John Munholland, Alvah Hicks, Peter Hansen, real estate analyses expert; Zaddie Bunker, Robert Ransom, Nate Wolfe, Armand V. Turonnet and William Gibbs, local high school student. William Gibbs, who was engaged by Turonnet to take a traffic count, testified that 8000 cars passed by Turonnet's lots on one Sunday.

With the testimony of the last of the witnesses for the plaintiffs, Attorney Diether rested his case Tuesday of his week. Immediately A. Heber Winder again made a motion for non-suit, on the grounds that all owners of property in the Merito Vista subdivision had not been served in the suit. On Wednesday the attorneys for both sides argued all day long on this one point. That same day Attorney Diether took sick, so it was decided to adjourn until next Tuesday. In the meantime the judge will come to a decision on the motion for non-suit. If the motion is denied, defendants will put their witnesses on the stand starting Tuesday.

Joint Trial

Armand V. Turonnet's and Augusta Wolfe's suits are being tried together. Neither is asking that the restrictions be set aside on any other portion of the subdivision but their own lots.

Turonnet and Wolfe base their claims that the restrictions should become null and void on the front 120 feet of their Palm Canyon Drive lots on the premise that the character and condition of the street has so changed since they purchased their lots that the properties are unsuitable for resi-

dential purposes. They are restricted to residential use only.

Facts Brought Out

Following are some of the facts brought out in the testimony of the plaintiffs: The tax assessment on Turonnet's two lots raised from \$600 to \$3000 in the period of one year. The neighborhood across the street has more than doubled in business development since Turonnet and Wolfe bought their lots. The population of Palm Springs has doubled since Turonnet purchased his lots, and the traffic is four times heavier past the property now than it was then. William Alworth, city planning engineer of Pasadena, stated that the lots are not suitable for any other purpose than limited business.

The trial will continue again on next Tuesday. Turonnet's two lots are located on North Palm Canyon Drive, opposite the dental office of Councilman Bacon Clifton.

China and Mongolia, a little larger than the United States, have less than 9000 miles of railroad compared with 253,000 in the United States.

It takes a subordinate to realize the inefficiency of a superior.

Real Estate Assn. Keeps Track of State Legislature

According to John Munholland, prominent Palm Springs realtor, the California Real Estate Association is maintaining an observer in Sacramento and is issuing a bulletin covering all activities of the special session of the state legislature.

In a recent issue of this bulletin the people's attention is called to the fact that the long patient taxpayers who have been "bled white" have at last awakened and are again at the wheel of sound government as evidenced by the coalition of ten Democrats and thirty-six Republicans, as the conservative majority controlling the Assembly. This brought about the election of Gordon H. Garland to the post of speaker, which has resulted in holding the appropriations to the minimum amount required for actual operation and relief.

Taxpayers are invited to send a one dollar bill to Glenn D. Willaman, Hotel Senator, Sacramento, with the request that the Real Estate Association legislative bulletins be sent to them as issued.

Clatworthy Shows Pictures At Inn

Fred Payne Clatworthy, noted lecturer and traveler, will be presented at the Desert Inn Monday evening at 8:30, March 5, at which time he will show motion pictures in color of the mountains and lakes of Canada as well as still color pictures of Colorado, Arizona and California.

Mr. Clatworthy, a specialist in national color photography, is the special color illustrator of National Geographic magazine.

The public is cordially invited to attend the moving picture program, which will take place in the lounge of the Desert Inn.

Pay Telephone Bills before the 30th and receive your discount.

Wiefels & Son

FUNERAL DIRECTORS

Phone 3162
50 East Nicolet Street
BANNING
AMBULANCE SERVICE

HERTZ DRIVE-UR-SELF SYSTEM

1939-40 Oldsmobiles — La Salles — Cadillacs
SEDANS AND COUPES

— also —

STATION WAGONS AND GENERAL MOTORS TRUCKS

For Rent by

Day, Week, Month or Season
FULLY INSURED

RUBIDOUX MOTOR CO.

IN THE PLAZA GARAGE

Phone 5122

"WHAT!
a water heater tank
that's guaranteed
FAILURE-PROOF?"

Yes—it's Rustproof!

If you buy now—during this sale—
you save \$15-\$30

Think of it! A water heater that lasts you
many times as long as ordinary heaters!

They may look alike, but there's a big difference!

Gas heaters with tanks of Monel or Everdur are practically failure-proof—because free from rust and corrosion. Guaranteed against rust for at least ten years. Actually, tests prove that these tanks last much longer than that!

Water tends to rust and corrode any type of tank that isn't rustproof—regardless of method of heating. And the chief reason for failure of water heaters is due to rust and corrosion.

Buy now! Get a guaranteed, rustproof gas water heater at saving of \$15-\$30! Avoid the trouble of replacement! See a merchant plumber, dealer or your gas company!

SOUTHERN CALIFORNIA GAS COMPANY

DIFFERENT HOMES REQUIRE DIFFERENT SIZES of water heaters. Be sure to order the correct capacity.

FOR LIMITED TIME ONLY
REDUCED PRICES
EASY ALL MAKES RUSTPROOF
TERMS TYPE—LIBERAL TRADE-IN
ON YOUR OLD HEATER

Gas WATER HEATERS

THIS IS TO ANNOUNCE THAT ELDON O. McKINNEY IS NOW OPERATING THE SHOP KNOWN FOR YEARS AS THE DESERT FORGE

He Has His Own Equipment From His Shop In Banning As Well As The Desert Forge Equipment

This Shop Does All Types of Welding, Forging and Ornamental Iron Work

On Hand Is A Collection of
LIGHT FIXTURES
All are hand-made and most attractive
THE PRICES ARE REASONABLE

South Palm Canyon Drive

See the Desert in Springtime Bloom

THE TANNER WAY

Enjoy the Scenically Gorgeous

Four-Day Tour Into

Interesting Death Valley

IN COMFORT AND LEISURE

CHARTER TRIPS ARRANGED IN CHAUFFEUR DRIVEN
7-PASSENGER LIMOUSINES

TANNER MOTOR LIVERY

Phones 4444—211

CLASSIFIED ADS

★ LOST FOUND FOR RENT FOR SALE HELP WANTED BARGAINS ★
Legal Notices - Real Estate - Opportunities

For Sale

SHEPTENKO SPECIALS

FIVE ROOM HOUSE. Furnished, on large lot. Ordered sold at \$2700.00. Easy Terms.

NEW FIVE ROOM ALL-ELECTRIC HOUSE. Over 1180 square feet on large lot. Reduced to \$3850.00.

ONE OF PALM SPRINGS FINEST RENTAL UNITS. Ideally located. Over 20% income on investment of \$12,500.00. Attractive terms. Great future. See it today.

Personally Shown by

PETE SHEPTENKO
 REALTOR
 457 N. Palm Canyon Dr.
 Phone 7366

SACRIFICE

WILL ACCEPT \$400 for a beautiful lot for which I paid \$825. in high-class subdivision. Need the money NOW. Address P. O. Box 190. s30p

FOR SALE—Streamlined trailer. Private party. Completely equipped; stove, bedding, dishes, etc., platform; sun chairs; garden. \$295. Write P. O. Box 153, Palm Springs. s30-tf

FOR SALE, BUSINESS OPPORTUNITY — Profitable summer income and home at Banning, 23 miles from your Palm Springs winter business. See owner, Banning Plunge. s31-32p

IDYLLWILD — Five-room cabin, completely furnished. Electricity. Water. On paved road. Near Inn. A-1 condition. Owner will sacrifice for cash. H. G. Fullerton, 9434 Garden View, South Gate. s31-33p

FOR SALE—Blue Ribbon winner Boston terrier, with championship points. Beautifully marked and well trained. Reasonable. Ruth Rogers, Boyers Cottage, Cathedral City. s30p

ONE of the most exclusive and beautiful places in Southern California, now being reconditioned. Suitable for high class, all-year resort. Dude ranch or rest home. Five miles north of Beaumont on paved road. Will lease or sell. Address Mrs. Stone, 720 Ardmore, Los Angeles. s26-29

FOR SALE — SACRIFICE furnished 5-room home, bath, double garage. Living room above. Take late car or factory house trailer as down payment. Frank, 726 W. Nicolet St., Banning, Calif. s31p

4000 SQUARE FEET floor space covered with Used Furniture and other merchandise bargains marked in plain figures at lowest cash prices. Shoppers welcome. On South side entering Banning from east. O. H. Tetzlaff, 952 E. Ramsey St., Banning. s11tf

RATES For Classified Ads

RATES FOR CLASSIFIED ADVERTISING — When full payment for one or more classified ads is made in ADVANCE, the cost is two cents per word for the first insertion with a minimum of thirty-five cents for the first insertion of any one ad. Subsequent consecutive insertions run at the rate of one cent per word with a minimum of twenty cents per ad. ABOVE RATES EFFECTIVE ONLY WHEN PAID IN ADVANCE.

Customers having active charge accounts at our office may have classified advertising charged to their accounts.

The Desert Sun

For Sale

"TRAILERS of all makes for sale at Pavy's Trailer Mart, Palm Springs.

FOR SALE—Two good pianos, \$30 and \$40. Phone 7818. s31

For Rent

ROOM or sleeping porch. Attractive, modern, strictly private; privileges. Garage. Reasonable. Apt. 7, Demuth Court. Adjoins Chamber of Commerce.

FOR RENT—Artistic shop and 3-room apartment. Attractive rate for balance of this season and next. Exceptionally suitable for beauty parlor or grocery story. Phone 6892. s31-tf

INEXPENSIVE ROOMS — Very neat, clean and comfortable. Special rates by the month. ANDREAS INN, 138 Andreas Road. s6-tf

FOR RENT—Hotel rooms. Neat and clean. Inexpensive rates. 572 S. Indian Ave, Palm Springs. s27

FOR RENT—Gentleman's room. Monterey furnishings; nice surroundings; private entrance; parking space; use of phone. 1551 N. Indian Ave. s27tf

FOR RENT—Two-bedroom house, completely furnished, in Araby Tract. Apply on premises. Mrs. S. W. Pindle. s22tf

Wanted

WANTED—REAL ESTATE WANT TO PURCHASE direct from owner, single or duplex in or near Palm Springs. \$2500 to \$4000. Box CC, Palm Springs. s30-31p

WANTED—Young woman desires room and board by the month on farm or in private home. Write 5215 Chester St., Los Angeles. s30-p

WANTED — Experienced white maid, general housework, must be good cook, able to serve, \$10 week. Phone 6455 mornings. s30

Work Wanted

RELIABLE WOMAN, wants work by day or hour. Catering, serving or general housework. Call 6790, ask for Mrs. Mellett. s22-tf

WORK WANTED as companion to invalid or elderly individual. Reading, Massaging. Experienced care of children. Daily from 3 to 5 p. m. and after 9 p. m. All day Friday. Phone 5900, ask for Ruth Adams.

WORK WANTED—Middle aged, single man wants place as caretaker of your home and property. Good references. Bremner, Box 88, Palm Springs. Phone 8210. s 28-31p

TUTORING
 ELEMENTARY AND HIGH SCHOOL SUBJECTS
 Edward H. Merritt
 Telephone 4161
 145 S. Indian Avenue

Wiefels & Son

FUNERAL DIRECTORS

Phone 3162
 50 East Nicolet Street
 BANNING

BUY NOW

These Are Bargains

Cathedral City Lots
 (the place with an hour more sunshine)

\$290, \$300, \$325

and up

COTTAGES

\$1000, \$1350, up

Yes, they are bargains

— See —
W. R. Hillery
 Cathedral City
 Phone P. S. 3417

Miscellaneous

WILL TRADE two beautiful Palm Springs lots, 66x135 each, near Mirador for equity in Los Angeles property. Owner, 614 N. Gardner, Los Angeles, California. s28-tf

WILL TRADE—Clear lot at Belmont Shore, Long Beach, for residential lot in Palm Springs. Address P. O. Box 236, Palm Springs. s30-31p

DESERT STOVE MAN — We repair gas and gasoline appliances also water heater thermostats. Stoves rebuilt for tank gas. Phone 4014. s28tf

IS YOUR TRAILER FOR SALE? See Pavy's Trailer Mart, 1 mile south on Palm Canyon Drive. s10tf

Lost and Found

LOST—Dark blue stone bracelet. Silver clasp. Reward. Mrs. George L. Colford, Desert Inn, Phone 261. s30-p

LOST—Gold and enamel ex-stale Regent's insignia bar pin, near postoffice. Reward. Telephone 5654 or P. O. Box 857. s31p

CITY OF CALEXICO TO STAGE GALA DESERT CAVALCADE

Desert Cavalcade, the city of Calexico's festival, will make its bow for the first time March 28-30 with a parade, pageant and ball highlighting the city-wide celebration, based on the history of this part of the Imperial valley from the time of De Anza's first expedition to modern days. Calexico's sister city, Mexicali, Mexico, is taking a large part in the forthcoming cavalcade, since the life of the two border communities is bound together closely.

The University of Pennsylvania has studied tuberculosis among athletes, finding the disease about as frequent in this group as among average students.

Guests of Mr. and Mrs. John Dugan Tuesday evening were Will Morgan of Orange and Leonard Lindsay of Garden Grove.

KAROLYN DEE
 Reducing - Relaxing - Massage
 Given in your home or at the studio
 With Beth & Claudia
 Beauty and Body Salon
 Tel. 4678 or 5940

WHY PAY HIGH RENT?

When you can OWN your new 5-room desert home in beautiful Palm Village with monthly payments as low as \$20.90.

Write or Phone for Particulars.

PALM VILLAGE LAND CO.

14 miles east of Palm Springs. Box 517, Indio Telephone Indio 2430

BUY NOW

DUPLEX
 Lot in Santa Rosa Tract.
 Reduced to \$550

BEAUTIFUL HOME SITE
 In Las Palmas. Includes two shares of water.
 \$1500

NEW TWO-STORY HOME
 Best location in village. Wonderful view. Attractively furnished. Can be purchased far below its actual value.
 For Only \$9500
 — SEE —

BILLY WRIGHT
 437 N. Palm Canyon Dr.

Definite Dates For Desert Circus Announced

Angry as a swarm of bees were Palm Springs merchants last week-end following the announcement that the Desert Circus dates had been changed from April 3-6 to March 20-23 (Holy Week). However, early this week it was announced by the circus committee that the actual dates are March 27-30 two weeks later than last season, and now all is quiet along Palm Canyon Drive.

Last week Earl E. Gibbs was unanimously elected president of the Desert Circus, filling the vacancy of Col. Henry Hoagland, retired.

Gibbs, according to his plans, will surround himself with efficient and cooperative men who are willing to do their utmost to make the event one of the most enjoyable ever known to Palm Springs.

A retired U. S. Army officer, Gibbs has had much experience in executive and organization work, having been affiliated with organizing and running a recreational program, acting chairman of a county fair board in Michigan, as well as having served as chairman of the Red Cross for his county.

"The enthusiasm and interest being shown by everyone is most gratifying," states Mr. Gibbs, who gave up a planned trip to Mexico in accepting the presidency of the Desert Circus—Palm Springs' biggest annual event. Additional data concerning the Big Top Ball will be forthcoming next week.

The idea this season seems to be to get the Desert Circus back to what it used to be, a home-talent event staged for the benefit and enjoyment of villagers and their guests and with as many localities as possible actually participating in the show.

Tony Burke will be in charge of the Circus parade again this year. According to Mr. Burke, villagers this year should strive to make their floats amusing and entertaining rather than pretentious. "We want to stage an amusing and entertaining parade this year," he said.

Business houses are requested to start planning for their Circus parade floats immediately. Entry blanks for the parade can be obtained from Tony Burke.

The program will probably be similar to the following: Wednesday—Western Fashion Show luncheon at The Desert Inn; Thursday—street dance downtown in the evening; Friday—parade through town and Desert Circus proper at the Field Club; and Saturday—Big Top Ball at the Racquet Club in the evening, winding up the four-day celebration.

It is interesting to note that the Desert Circus is being held almost two weeks later this season than last. Last winter Circus Day was Friday, March 17; this year it will be March 29.

VILLAGE FURNITURE HAS SPRING SALE
 Sure harbinger of spring, and its introduction of new trends, was the announcement by Lester F. Jumper, owner of the Village Furniture Company in the Pacific Building at the north end of the village, of a spring clearance sale.

Inspired by new ideas obtained at the recent big furniture showing in Los Angeles, Jumper announces radical reductions in prices on present stock in order to make room for other exclusive types of furnishings.

Virtually all of the extensive stock of fine furniture, particularly suited for desert use, is included in the clearance program.



Charlie McCarthy, lovable wooden imp of the radio, returns to the screen tomorrow at the Palm Springs Theatre as a full-fledged star in his latest effort, "Charlie McCarthy, Detective." Featured with him are Edgar Bergen, Mortimer Snerd, Charlie's country cousin, Robert Cummings and Constance Moore. The picture will be shown for three days only, with matinees daily and a continuous show on Sunday. Several interesting short subjects have been booked by Manager Earle Strebe to round out the program.

PLANNING SPRING CAMPAIGN



Discussing sales promotion plans for the spring season are C. K. Whitaker (left), president of The Studebaker Pacific Corporation, and C. S. Fletcher, national sales manager for Studebaker, when they met on the Pacific Coast last week to coordinate the national and western selling campaigns to start soon.

3 from Palm Springs Called to Montebello In Hardaker Case

Three men from Palm Springs were among the five persons summoned Tuesday by Chief of Police J. B. Maxwell of Montebello to appear yesterday at 10 a. m. before Judge Paul G. McIver of the Montebello Justice Court for the preliminary hearing of Betty Hardaker, 25-year-old confessed slayer of her daughter, Geraldine, 5, Chief Bispham motored to Montebello yesterday morning.

Those Summoned

Mrs. Hardaker is accused of slaying her daughter in the lavatory of the Montebello Municipal Park Feb. 19. She was captured in Palm Springs 24 hours later. Those summoned to appear at the hearing are Emil Bostic and Ben Munesa, Palm Springs Negroes, who picked up the young mother at Colton and drove her into Palm Springs; Chief of Police Harry Bispham of Palm Springs, Mrs. Audrey Burris, who discovered the body of the little girl, and J. W. Steele, the last known person to see Mrs. Hardaker shortly before she committed the murder.

Subpoena Held Up

A sixth subpoena, for Mrs. Etta A. Karnes, mother of Mrs. Hardaker, was drawn up, but was not served. Chief Maxwell said the subpoena will be served as soon as he receives approval of Dep. Dist. Atty. S. Ernest Roll, who has been assigned to prosecute on murder charges.

Mrs. Hardaker, who was declared by a coroner's jury to be "of unsound mind," is in the Los Angeles county jail. She has been rising periodically from a heavy sleep, but only long enough to mutter incoherently.

Physicians attribute her prolonged sleep with only occasional moments of consciousness only to eat to her extreme nervous condition.

Northern lights glowed so vividly on the night of January 25, 1938, that newspaper offices all over western Europe were flooded with calls of "Where's the fire?"

Don't expect an umbrella mender to recover your lost umbrella.

LIONS CLUB STAG PARTY NEXT WEDNESDAY

Next Wednesday night, March 6, Lions Club members from Anaheim and several of Palm Springs' neighboring cities will come here for the gala stag party and barbecue dinner to be staged at Rogers Stables that night by the Palm Springs Lions Club.

In the afternoon visiting Lions will play a few rounds of golf on the Desert Golf Course with Palm Springs Lions. The barbecue dinner will be served at Rogers at 7:30 p. m. The entertainment committee of the local club is making arrangements for a fine array of entertainment.

Members of the Lions Club will be allowed to bring their male friends as guests to the stag.

Great Britain is constructing five new wind tunnels to facilitate research into flight problems.

Buy Now!

It's a Buyer's Market Today...

TWO BEDROOM STUCCO HOUSE

Within Walking Distance. Garage. Fenced in Yard. Priced to Sell.

\$2850 ONLY

— also —
5-BEDROOM MODERN HOME

with Swimming Pool and Badminton Court

FOR SALE OR LEASE
 An Amazing Value

John W. Williams

REALTOR
 423 N. Palm Canyon Drive
 Phone 3311

Wednesday Evening, March 6

and Each Wednesday Night Thereafter

OLD TIME SQUARE DANCE
Morongo Lodge

In the Famous Desert Room

Your Favorite Music Gentlemen 50c—Ladies Free

Cocktails... We Specialize in Steaks

OPEN ALL DAY

15 Miles North of Palm Springs on 29 Palms Highway

ON DISPLAY AT

CREGAR'S

OPPOSITE THE DESERT INN

Prized Pieces of Old Pawn Indian Jewelry

Bracelets... Concho Belts... Necklaces... Bow Guards... Bridles...

Both Plain and Set with Beautiful Hand-Polished Turquoise

ALSO A FINE SELECTION OF MODERN HAND-MADE INDIAN JEWELRY FROM THE RESERVATIONS

You Will Also Find at

CREGAR'S GOVERNMENT POST IN PALM CANYON

• ANOTHER EQUALLY INTERESTING DISPLAY OF INDIAN ARTS AND CRAFTS

R. BRUCE CREGAR
 U. S. Licensed Indian Trader

Don't Be Confused



● Want a tube of toothpaste, cigar, or refreshing drink? Then go to any drug store in your neighborhood. You can also buy candy, magazines, books, and toys. The druggist renders a real service in making these and thousands of similar items available.

When you have a prescription to be filled, however, select your pharmacist with care. Pharmacy is a profession with us and not a side line. Our chief efforts are devoted to the compounding of prescriptions. Your doctor's orders are safe with us and his instructions are followed to the letter. We are prescription specialists.

El Paseo Pharmacy

HAROLD A. BROWN

800 North Palm Canyon Drive

Palm Springs

Phone 7777

THALES BOYD FILES FOR CITY COUNCIL

One of Palm Springs' very prominent citizens, Thales S. Boyd, this week filed his petition with City Clerk Guy Pinney and announced that he will be a candidate April 9 for election to the city council from the first ward.

Lieutenant-Commander Thales S. Boyd, U. S. N. retired, and Mrs. Boyd came to Palm Springs about five years ago. They purchased a home in the Tahquitz Desert Estates and have become a very part of the village. During the last year or so Commander Boyd has taken an active part in the civic affairs of the community, being particularly active at the present time in the hospital for Palm Springs movement.

The Commander has had an interesting life. He joined the navy in 1908 and in 1912 graduated from the naval academy at Annapolis. Later he received a master of science degree in mechanical engineering from Columbia University.

Commander Boyd served throughout the World War, commanding the largest submarine in the navy during the war. He is a practical business man. At one time he was machinery superintendent of the New York navy yards. He is a former senior engineer of the C. L. Stevens Company of Boston, Mass., industrial engineers.

After retirement from the navy, Commander Boyd studied law at Stanford University and at the University of Maryland. His practical business experience includes being works manager at the Intertype Corporation's factory at Brooklyn, New York. He did some legal work with the navy.

Commander Boyd is a member of the Palm Springs Masonic Luncheon Club and has a host of friends in this resort community.

GILLETTE ADVISES EARLY BUYING

Good advice for Easter shoppers was given this week by King G. Gillette of the Palm Springs Date Market.

Gillette pointed out that Easter is but a score of shopping days away and that persons desiring to send gifts of any kind to Eastern points had better do so soon inasmuch as five or six days are generally necessary for preparation and mailing.

Already orders for Easter gifts in the way of the concern's famous dates and date confections as well as other delicacies are pouring in, Gillette reported.

INDIANOYA DISPLAYS ATTRACT ATTENTION

Intriguing passersby is a particularly novel and interesting new window display as Indianoya. Carved things are featured.

Part of the distinctive display is a set of the clever Paul Webb's "The Mountain Boys" of Esquire fame. There are other cute carved pieces arranged in groups and including mules, giraffes, cows and other figurines.

Indianoya also has on display this week a newly received bronze horse picture of unusual attraction.

The state wide almond growers committee will meet at Davis January 20.

Lumber Dealer Says Facts Spike Cost Rumors

"Lumber, millwork and flooring are less than 25% of the cost of a completed residence; and lumber prices have been on a stable basis for several years," said a Palm Springs lumber dealer this week.

"Look at these percentages of costs, reprinted from the American Lumberman of August 28. These figures were developed from records in the actual erection of houses costing \$2500 to \$20,000, in all sections of the country.

	Percent
Excavation, foundations, sidewalks	8.66
Brickwalks	3.70
Lumber	8.21
Millwork, stock and special	10.51
Flooring, including labor and laying	3.80
Carpentry labor	18.73
Plumbing	8.72
Plastering	5.14
Painting and papering	6.50
Hardware	2.20
Light fixtures	1.16
Wiring	2.04
Tile	2.00
Heating system, hot air	5.12
Sheet metal	1.00
Roofing	1.70
Contractor's expense, profit, misc.	10.53

"Note that the total of lumber, millwork and flooring is only 22.52% of the entire cost. If lumber bid advance as much as 10% in the cost of a \$4,000 home, it would add less than \$100.00 to the cost of the structure. Lumber prices reflect a stable market for years, and the following figures prove that.

"Now, note the comparative cost to consumer of 5-room bungalow, prepared each year since 1920, material list, containing 9366 feet of rough and finished lumber, sash, doors and flooring:

Oct. 1, 1920	\$1,024.45
Oct. 1, 1921	798.07
Oct. 1, 1922	705.18
Oct. 1, 1923	832.63
Oct. 1, 1924	701.32
Oct. 1, 1925	625.75
Oct. 1, 1926	632.45
Oct. 1, 1927	597.32
Oct. 1, 1928	576.97
Oct. 1, 1929	566.40
Oct. 1, 1930	510.25
Oct. 1, 1931	441.42
Oct. 1, 1932	352.30
Oct. 1, 1933	482.36
Oct. 1, 1934	546.45
Oct. 1, 1935	535.87
Oct. 1, 1936	605.66
Oct. 1, 1937	643.31
Oct. 1, 1938	631.29
Oct. 1, 1939	627.38

"Note the slight variation the past four years. Note also, that the average cost for 20 years is \$621.84, or just about today's stable level.

"These figures are food for thought. Lumber costs are but a small part of the total, and vary little from year to year.

"Today, greater value is obtained and longer life of the building is assured to the buyer who specifies the right grade of Douglas Fir or Redwood which is marked on the lumber and guaranteed by the manufacturer to meet quality requirements of the American Lumber Standards of the Department of Commerce, Washington, D. C."

According to recent estimates, the world has 13,500 kinds of living mammals, 24,000 kinds of birds, 7,000 kinds of reptiles and amphibians.

Like a Breeze From Fair Tahiti

He came into the office to inquire where his friend, Hal Forrest lived.

And in fifteen minutes Glenn Robert Kershner, traveler extraordinaire, and writer, had crowded into the small office space unforgettable pictures of Tahiti, of Palm Springs twenty-five years ago, of the old days in motion picture work, of prize-fighters and ladies—of cabbages and kings.

A talented fellow who bears a striking resemblance to the late Will Rogers, who was a close friend, Kershner looked back a quarter of a century to his first visit to Palm Springs in 1915.

"Change?" said he. "Golly yes. Why, when I was here away back in 1915 there were only a half dozen buildings here, the Desert Inn and a few more."

Kershner was making one-reel pictures then for Henry Ford. They were called Ford Educational Weeklies. He came to make one about Palm Springs, mainly because Palm Canyon was here. That film was one of the village's first fine and important bits of publicity.

Kershner was with Ford from 1914 to 1922. He kept on in the motion picture business after that, filming many an important picture. The picture business brought him to Tahiti in 1922, with Raoul Walsh when the picture "Lost and Found" was "shot" there. He returned there several times afterward and fell so in love with the magic island that when he quit the motion picture business several years ago, to write, he went to Tahiti.

He plans to return there with Mrs. Kershner and their two children, Beverly and Norbert, in a few months.

Kershner has just completed writing his seventh book. It is titled "Brown Barriers" and has received several bids from movie producers, he says. "Brown Barriers" is unique for a number of reasons. It not only is written by Kershner but also is edited, illustrated and published by the author.

In Tahiti, Kershner relates, he is a fairly close neighbor of two other authors, Nordhoff and Hall of "Mutiny on the Bounty" fame. Besides his motion picture work, Kershner filmed the dramatic Donald B. McMillan arctic trip in 1931 as well as other historic and sensational incidents and facts.

The Kershners expect to remain in Palm Springs two or three weeks longer.

TRICKY HAIR DO

As any lad in the village, with half an eye in his head, can tell you, this Janice Bibbo is a fetching dark-eyed Miss, who doesn't need to elaborate on nature. But this week Janice, just for variety's sake, tried a new hair do with varying success. She introduced one of those smart grey streaks in the black tresses. Result was very, very nice. Even when the grey streak got out of control with the result the young woman became more generally grey than desired. When last seen by this appreciative observer the grey business was entirely absent.

HORSEBACK RIDING MORE POPULAR

While other sports come and go on the desert, horseback riding is one which continues on and on and even increases in popularity as the seasons pass. This is the commentary of lean, capable Ash McDonald, who with his brother Ernie, operates the McDonald Stables on Ramon Road. The McDonalds are the pioneer stable owners in the Village for this is their twelfth season here. At present the boys have a well-selected string of some thirty-five horses at their stables. These include both western and English type mounts.

ROYAL PALMS PATIO IS BUSY SPOT

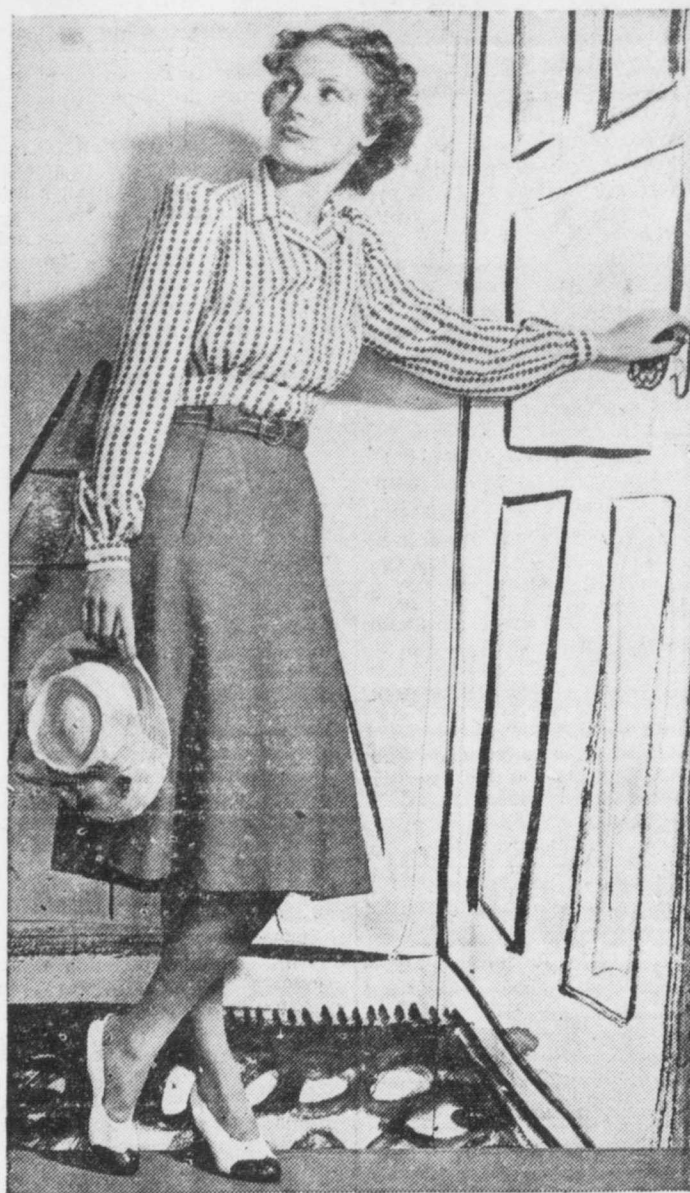
Good example of the fact that news of a good thing gets around quickly is the immediate success of Matthew's Royal Palms Patio in the Royal Palms Hotel.

Among diners observed there this week was Nathan Sontag, Los Angeles drug store magnate, and many another person of note.

Matthew, popular, widely-experienced, came to Palm Springs to take over the interesting dining place several months ago. So high was his standard of cuisine and service that his place became immediately one of the busiest in the Village.

« PRINTING »
to Order at Our
PRINT SHOP

★ FASHION PREVIEW ★



An all-around dress that will keep a young housewife looking trim and fashionable at the same time is this two-piece rayon with a washable shirt and flared skirt. January Good Housekeeping tells us that it comes in green, copen or red stripe with solid skirt.

"Sign Ordinance" to Be Introduced to City Council

(Continued from First Page)

clared public nuisances, to be removed and abated in the manner provided by law."

PROVIDES \$300 FINE

Section 17 of the ordinance provides: "Any person, firm or corporation violating any of the provisions of this ordinance shall be guilty of a misdemeanor, and upon conviction thereof shall be punishable by a fine of not more than Three Hundred Dollars (\$300), or by imprisonment in the Riverside County Jail for a period of not more than three (3) months, or by both such fine and imprisonment. Each such person, firm or corporation shall be deemed guilty of a separate offense for every day during any portion of which any violation of any provisions of this ordinance is committed, continued or permitted by such person, firm or corporation, and shall be punishable thereafter as provided by this ordinance."

COMPREHENSIVE LAW

The proposed "Palm Springs Sign Ordinance" would govern and regulate the size, location, construction, number of, height, lighting, placement, etc. of all advertising signs within the city.

As far as the provisions of the ordinance relative to signs extending out over the sidewalk and streets are concerned, most of such signs situated on Palm Canyon Drive are already unlawful as they extend out over a state highway. It is reported that the state has threatened on numerous occasions to come in here and remove these signs anyway.

ADVERTISING VALUE ENHANCED

It is pointed out by city officials that if the number and size of signs are reduced, every individual sign will be more conspicuous; and, therefore, will have as much or more advertising value than any individual sign

LITTLE DAMAGE RESULTS FROM HIGH WIND

The high wind that kept everyone in ill spirits yesterday and that kept villagers indoors during most of the day, died down during the night, and all was calm this morning. Little damage was reported.

The extent of the damage resulting from the wind was a few wrecked or damaged signs, limbs blown from trees, sand-pitted windshields, tumble weeds and other trash blown on gardens and sand and dust over the interior of housewives' homes.

Out on Buena Vista a section of a board fence was blown down. A number of heavy neon signs had to be anchored with ropes. The disagreeable feature of the windstorm was the sand and dust that it blew through the streets of the village.

has now. In fact, many authorities assert that when signs are overly numerous, no individual sign is noticed. Also, it is pointed out that the matter of the size of advertising signs is relative, and that if all signs are reduced in size it will be a hardship on no individual merchant—each sign will still show up as well or better than under the present jumbled-up condition of too many nondescript signs.

Plan Recreation Area In San Jacinto Mts.

Mayor Leonard W. Covert of Beaumont, chairman of the county Chamber of Commerce committee on parks and recreation, reported to the County Chamber at San Jacinto Tuesday that plans for establishment of a cable line up Mt. San Jacinto from Palm Springs had progressed sufficiently to interest promotion of the plan. Private financing will probably be used, he stated, although there is some possibility of railroad financing or federal assistance.

Covert stated that the committee is making progress in surveys for establishment of lake sites in the San Jacinto mountains and for reestablishment of a CCC camp.

The next meeting of the county chamber will be held March 26 in the Coachella valley.

COACHELLA

The verbera - flavored lamb roast soon again will be available in Pacific coast meat markets if the sheepmen who are bringing their flocks into Coachella Valley at this time are allowed the free range they seem to be taking.

Last week many truckloads of sheep arrived, mostly from the depleted pastures of Imperial Valley, and these trucks are unloaded just off the highway on unimproved land, some one place and some another, and the sheep are started toward some small tract of land several miles distant which the sheep owner has legitimately rented. Before that safe haven is reached the flowers are either eaten or trampled down on many hundreds of acres.

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INDIAN JAILED ON DRUNK CHARGE

Just out of the county jail that morning, Frank Morro, Indian laborer, 43, returned to cell quarters Wednesday evening on a drunk charge.

According to Police Chief Bispham Morro got himself so well inebriated that he couldn't walk effectively. In fact Morro fell down on the sidewalk on Amado Road and suffered a severe scalp laceration. He was judged by Officer Max Belanger. Judge Hoffman later sentenced him to thirty days in jail, twenty of which were suspended.

Chief Bispham's records show Morro has six previous convictions against him on similar charges.

The United States annually produces fewer than 1000 carriages, buggies, two-wheel carts, and sulkeys.

EL PATIO INN NOTED FOR MEXICAN FOOD

Favorite rendezvous for Villagers who have a fancy for those warmly spiced Mexican dishes is El Patio Inn at Indio. Just a pleasant short drive from Palm Springs, this interestingly decorated place is operated by Leo Ellis. He appropriately describes it as "A Bit of Old Mexico in Indio."

Almost any evening one may see numbers of Palm Springs residents and a movie star or two among the diners. While the tavos, refritos, enchiladas, chiles rellenos and other Mexican dishes are a prime attraction, the singing and dancing of black-eyed Mona unquestionably has much to do with the popularity of El Patio Inn.

Rear-end trouble in an automobile often can be traced directly to a grabbing clutch allowed to go unrepaired too long.

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